

Diamonds and **SPURS**



SECOND ANNUAL SIMGENETICS SALE

SATURDAY, APRIL 17, 2010 • 12 NOON SHARP!

OWEN BROTHERS CATTLE CO. SALE FACILITY • BOIS D'ARC, MISSOURI

Diamonds and SPURS



OWEN FAMILY

L-R: Adam, Kayla, Casey, Jennie, Matt and Aaron



**ED & KATHI
RULE**



MOSER FAMILY



RON & SUE TERRY



**GRIFFITH
FAMILY**

Guest Breeders

MOSER SIMMENTAL RANCH

Harry & Lisa Moser & Family
3049 26th Rd. • Wheaton, KS 66551
Ph./Fax 785-396-4328

moserranch@bluevalley.net • www.moserranch.com

The Moser Ranch 19th Annual Bull Sale

Sat., November 13, 2010 • At the Ranch

Selling 100 Bulls • Guest Breeder: Owen Brothers

SHOAL CREEK SIMMENTAL

Ed & Kathi Rule

9402 Cameron Rd. • Excelsior Springs, MO 64024

Ph. 816-750-4690 or 816-750-4691 Barn

Robbie McDowall, Mgr. 816-665-2299

shoalcreeksim@aol.com • www.shoalcreeksimmental.com

GOLDEN OAK SIMMENTALS

Ron & Sue Carrol Terry

6498 E. Farm Rd. • Rogersville, MO 65742

Ph. 417-753-2602

74-51 CATTLE CO.

Ken Davidson & Darvin Knapp, Owners

3403 S. 150th St. • Fairmont, OK 73736

Willy Couch, Ranch Mgr. Ph. 405-627-5200

Steve Oliver, Cow Herd

ANVIL ACRES Earl & Brenda Griffith, Owners

5912 Clevelandtown Road • Boonsboro, MD 21713

Ph. 301-432-8911 or 301-730-2319 Cell

ALBUS CATTLE Luke & Alyson Albus

3400 CR 65 • Littlefield, TX 79339

Ph. 806-933-4607 or 806-598-0355



COOPERATOR HERDS

L: The McCann Family R: Bill & Sharon Cooper



Welcome Cattlemen!

- We would like to begin by inviting you to the second chapter of "Diamonds and Spurs", but before we say too much we would also like to thank all you that made last year a success. With the enthusiasm and exciting interest in Simmental genetics, we look forward to entertaining and showing you this impressive chapter. On April 17th, we will present to you what we feel is the deepest set of Simmental influenced cattle you will find in terms of both quality and quantity in one location. Many miles can be saved by this one stop.

At OBCC, we have always had several slogans or saying with the most prolific one being "Cowboys at Play" which is a simple, but true, statement because although the definition of a cowboy may vary from State to State or Country to Country what we all must remember is to enjoy what we do and keep trying no matter what lies in our path taken. One of the other slogans we often stress and use is "we don't breed show cattle, we show breeding cattle". This is what we focus and design our seed stock around. When we describe our strategic plans and goals with the "Diamond and Spurs" sale, the slogan that we would like to introduce that comes to mind is "not only a program that works for us but also a program that works for you".

At OBCC, two of our main goals are customer service and helping achieve customer success. So, as you read and look through the catalog you will notice a couple new guest breeders in this year's sale. This is an example of what we are trying to accomplish with our program. When we sat down and decided to have the first sale, we had several discussions on how or who to have as guest breeders. This is and was a difficult task to decide because of several of our close friends are successful breeders as well. But the end verdict was that we would invite our customers. As we continue to develop each chapter of "Diamonds and Spurs", we will be selecting a few elite genetics from our customers and the genetic pieces they have acquired from us. We would also like to remind the juniors, who are the future of our program, that have purchased heifers from us can take advantage of our junior incentive program by sending in photos of their successes to us.

We would like to thank our guest breeders: Golden Oak Simmentals, Moser Ranch, 74-51 Cattle Co. and Shoal Creek Simmentals for joining us again this year to help complete the "Diamonds and Spurs". Also I would like to welcome Anvil Acres and Albus Cattle Co. for their additions to the sale this year. We would like to thank all of our past and present customers and supporters as we look forward to doing business with you as well as new ones to come.

At OBCC, there isn't any way possible to thank the day to day behind the scenes people enough that make this possible for us to have this event and our continued success. Although we will not go to the attempt of naming everyone who helps us throughout the year, we would just simply like to say "Thank You" to all our family, friends, cooperator herds and sale management who have helped us accomplish our goal.

Whether you are in search for a new genetic piece for your breeding program or looking for a breeding female to fill the void in your show halter and walk on the tan bark, we would like to invite you to join us on April 17, 2010 for the second chapter of "Diamonds and Spurs".

Sincerely,
Owen Brothers

Owen Brothers
Cattle
Company

13302 W. State Hwy 266
Bois D'Arc, MO 65612

Adam & Kayla Owen • 417-830-8150

Matt Owen • 417-830-8180 Casey Owen • 417-830-9739

Aaron & Jennie Owen • 417-209-0990 E-mail: cowsboysatplay@aol.com

SATURDAY APRIL 17, 2010

12 NOON SHARP!

SALE LOCATION: Owen Bros. Cattle Co.,
13302 W. State Hwy. 266, Bois D'Arc, Missouri



Directions: Take Missouri I-44 to Exit 61 (west of Springfield). Go north on K Hwy to US Route 266. Go West 1/4 mile to Owen Bros. Cattle Co. Turn left in drive.

AIRPORTS: Springfield International Airport, 11 mi. from sale site
Branson Airport, LLC, 50 mi. from the sale site.
Tulsa International Airport, 175 miles from sale site
Kansas City International Airport, 3.5 hours from sale site
St. Louis International Airport, 3.5 hours from sale site

AREA MOTELS: All located at I-44, Exit 75 Springfield, MO, 15 mi. east of Owen Bros.
Courtyard by Marriott, 3527 West Kearney, Springfield, MO
Contact Jenney for reservations417-869-6700
Cut-off date is 4-2-10
Rates: King \$79.00, Double \$79.00, In-house Restaurant for breakfast only
Baymount Inn and Suites, Springfield, MO417-447-4466
Contact: Cara
Rates: Single Queen \$68.00 w/breakfast Double Queen \$76.00 w/breakfast
Has vacant lot across street for trailer parking

AUCTIONEER: Jered Shipman806-983-7226

MARKETING REPRESENTATIVES:
Clifford "Bud" Sloan816-803-9725
Bob Dwyer309-337-1404
Harry Moser785-456-3101
Jered Shipman806-983-7226

PUBLICATION REPRESENTATIVES:
Chase Groves, ASA Field Rep406-581-7826
Kent Jaecke, Special Assignment405-408-2440
Joel Edge, Lee Agri-Media Livestock Group319-540-1731
Clint Hunter, Special Assignment417-860-1624

ANNOUNCEMENTS: Announcements made sale day and from the auction block during the sale take precedence over printed material associated with this sale. Anyone attending this sale attends at their own risk. Breeders or any of the sale force will not be responsible for any personal injury attending this sale.

TERMS & CONDITIONS: All cattle sell under the Terms & Conditions of the American Simmental Association and the American Angus Association. Terms available sale day.

EPDs: Please note that EPDs may change from the time the sale catalog is printed until registration papers are transferred. EPDs listed are Spring 2010 numbers.

TRUCKING: Breeders and sale force will assist buyers in coordinating and making the most economical trucking arrangements possible. Shipping not to exceed \$150 per head to central locations within the U.S.

LIVESTOCK INSURANCE: Insurance will be available sale day through sale management and Jame Secondino, American Livestock Ins., phone 765-832-2697.

PRE-SALE INSPECTION: Call or stop in anytime to see the cattle. They are on display every day!

SECOND ANNUAL *Diamonds* and **SPURS**

SIMGENETICS SALE

FRIDAY, APRIL 16

12 NoonCattle on Display
6 p.m.Complimentary Dinner & Pre-Sale Social
Mixer at Owen Bros. Cattle Co.
7 p.m.Live Entertainment

SATURDAY, APRIL 17

8 a.m. - 12 NoonCattle on Display
10:30 a.m.Complimentary Lunch
Served by Missouri Jr. Simmental Ass'n.
12 Noon ...Diamonds & Spurs SimGenetics Sale

SELLING 99 LOTS OF SIMMENTAL, SIMANGUS & ANGUS GENETICS!

Donors • Fancy Show Heifers
Bred Females
Spring & Fall Calving Pairs
Embryos • Sexed Semen
Herd Sire Prospects

...Plus a Select Group of Angus cows bred to Simmental bulls or with SimAngus calves at side!

SALE DAY PHONES

Adam & Kayla Owen • 417-830-8150
Matt Owen • 417-830-8180
Casey Owen • 417-830-9739
Aaron & Jennie Owen • 417-209-0990
Val Eberspacher • 612-805-7405

*Please note, Owen Brothers Cattle Co.
will retain one-third semen interest
in ALL bulls that sell!*

PROFESSIONAL SALE MANAGEMENT:

Eberspacher
ENTERPRISES INC.

VAL & LORI EBERSPACHER
2904 Co. Rd. 6 • Marshall, MN 56258
Office 507-532-6694 Cell 612-805-7405
sales@ebersale.com • www.ebersale.com

Diamonds
and
SPURS

**SELLING
1/2
INTEREST!**

Donor



SIM ANGUS

CE	*	CW	-9.2
BW	-2.4	YG	.09
VV	29	Marb	.21
YW	53	BF	.05
MCE	*	REA	-.01
MM	3	API	110
MWW	18	TI	65
Stay	*		

BLACK DBL. POLLED 1/2 SM 1/2 AN FEMALE

We have waited for two years for this female to take her place and lead the offering of the Diamonds and Spurs, because she is everything we have been breeding for over the past few years. She is smooth from one end of her skeleton to the other, youthful in her appearance, big ribbed, and yet maintains plenty of substance. This young Emblazon daughter represents the new generation of low input, easy keeping and functional females. She ranks in the top 25% of the breed for BW! Her mother was selected by Shoal Creek in the inaugural Diamonds and Spurs. 352U's grand dam is the Owen Brothers' foundation donor Summer Sister. This female has done everything we have asked and more. Unfortunately when she laid down and had a 79 pound Club King bull calf, he died a day later, so we have drafted a Voyager heifer calf out of a Lookout cow we lost earlier this spring (calf will sell with papers). Please pay attention to this leading lady. **We are selling one-half interest in S Sister and her calf with the option to double the bid and take all. If the buyer does double the bid and take full possession of her, Owen Bros. reserves the right to a flush at the buyer's convenience and seller's expense.**

1

OBC S Sister 352U

ASA#2437328 Tattoo: 352U BD: 3-6-08 Adj. BW: 69

OCC Emblazon 854E

D H D Traveler 6807

Dixie Erica of C H 1019

Westfall Sisterhood 352P

CCR Ameritrade 155J

Drake Summer Sister

1a

OBC Voyager N32W Black Dbl. Polled 3/4 SM 1/4 AN Heifer

ASA#Pending BD: 2-10-10 BW: 69 Sire: Westfall Voyager 721P

Dam Sire: BC Lookout 7024 Est. EPDs: * -.01 29 57 * 5 19

Carcass: -3.2 .05 .26 .05 .19 106 64



Donor



OBC Fools Pride



OBC Foolin U Too 902T



OBC Foolin U P01U

SIM ANGUS

CE	*	CW	-12.0
BW	-2.4	YG	.16
VV	20	Marb	.30
YW	48	BF	.05
MCE	*	REA	-.25
MM	2	API	107
MWW	12	TI	61
Stay	*		

BLACK BALDY DBL. POLLED 1/2 SM 1/2 AN FEMALE

Don't let her "fool you" because this is one of the most consistent females we have. 902P is an outstanding, moderate framed, low input cost female that always works. 902P is the dam of the Lot #8 heifer from the 2009 sale that sold for \$4,100 and is the kind of female that would not be easy to sell, but we have three of her daughters in production now. This female also has been flushed four times, averaging eight embryos per flush. Her Meyers Bonus daughter sells as Lot #14.

2

OBC Foolin You 902P

ASA#2240360 Tattoo: 902P BD: 4-1-04 Adj. BW: 83

LA R Dateline 150

Connealy Dateline

LA R 2000 Blackbird 482

Miss Deer Creek 902M

GW Preferred Stock 037H

Miss Deer Creek 155D

2a

OBC Voyager 90PW Black Dbl. Polled 3/4 SM 1/4 AN Bull ASA#Pending BD: 9-29-09 BW: 76

Sire: Westfall Voyager 721P Est. EPDs: * -1.6 20 45 * 6 16 * Carcass: -12.3 .07 .19 .04 -.05 106 59



MSR 2094M of J1018 Drive

CE	9	CW	-11.9
BW	0.1	YG	-.04
WW	25	Marb	.11
YW	43	BF	.02
MCE	2	REA	.14
MM	-1	API	111
MWW	12	TI	57
Stay	22		



3 MSR 5521R of 2094 M Choc

HOMOZYGOUS BLACK BLAZE DBL. POLLED PUREBRED FEMALE

ASA#2283047 Tattoo: 5521R BD: 2-15-08 Adj. BW: 90 ET Adj. WW: 641 Adj. YW: 915 Guest Breeder: Moser Simmental Ranch

RIV Black Choctaw 866H

ER Black Cisco 532C

Here is a female that is hard to part with. She has a tremendous future ahead of her. Sired by the outcross bull Choctaw, her dam is the 2094M donor that we sold in last year's sale for \$10,000 to Mach and Goecke (NE). 5521R also produced the \$5,200 spring born open heifer in last year's sale sired by Ranch Hand, who sold to Chris Voegele (IL). In our fall 2009 Bull Sale, we sold nine of her sons for a \$3,290 average. The six Ranch Hand sons averaged \$3,550. Phenotypically, this female is exceptional. Her udder is second to none, and she has a great disposition. The blaze face is an added bonus. Don't miss out on this opportunity. **Sells open.**

MSR 2094M of J1018 Drive

ER Miss MK79 43B

HC Power Drive 88H

J1018

Diamonds
and
SPURS



Nichols Beauty D93



CE	6	CW	0.5
BW	2.9	YG	-.01
WW	25	Marb	.05
YW	56	BF	.03
MCE	6	REA	.27
MM	3	API	103
MWW	15	TI	54
Stay	23		

4 Double R Miss Beauty & M

BLACK DBL. POLLED PUREBRED FEMALE

ASA#2153112 Tattoo: 8M BD: 3-6-08 Adj. BW: 80 ET Adj. WW: 641 A.I. Sire: SC Mo Magic S47 Date: 2-20-10

HC Power Drive 88H

WLE Power Stroke

Plan Mating EPDs: * 0.8 24 59 * 3 15 * Carcass: -0.4 .06 .19 .04 .14 94 57

Nichols Beauty D93

Kappes Lady Irish F88

Guest Breeder: Shoal Creek Simmental No explanation needed behind this genetic female. If you are looking for a proven cow with a track record and a cow family such as Nichols D93 to back it up, this cow has just that. Beauty has worked well with bulls like Venom, Dream On and Trademark. We have flushed to OCC Legend (Angus) resulting in some really deep sided and moderate framed progeny. Beauty is one of the biggest volume, deepest ribbed females in our program. Here is a cow that knows her job and does it really well.

Black Mick

Nichols Beauty 81Z

4a

SC Ms Beauty Star W91 Black Blaze Dbl. Polled 3/4 SM 1/4 AN Heifer

ASA#Pending BD: 11-8-09 BW: 90 Sire: SC Jet Star S48

Est. EPDs: 8 3.0 60 4 1 16 19 Carcass: 3.1 .05 .16 .06 .33 104 58



Sale Feature POWERHOUSE DONORS

5a Special DONATION LOT

SELLING THREE (3) #1 FROZEN EMBRYOS

N52 Embryos Sired by In Dew Time!

CNS Dream On L186

HTP SVF In Dew Time

HTP SVF Honeydew

G&L Avalanche 149F

SC Ms Avalanche N52

BH Lady In Red 966J

Est. EPDs: 12 1.3 35 61 8 3 20 19

Carcass: 0.7 .10 .16 .03 -.04 112 63

ALL PROCEEDS WILL GO TO THE MISSOURI JUNIOR SIMMENTAL ASS'N

For the 2010 AJSA South Central

Regional Show to be

held in Springfield, MO

on June 9-12, 2010



Donor

N52, pictured as a bred heifer

CE	8	CW	11.9
BW	3.2	YG	.07
WW	39	Marb	-.02
YW	75	BF	.01
MCE	2	REA	.02
MM	10	API	100
MWW	30	TI	61
Stay	20		

McDowall

5 SC Ms Avalanche N52

ASA#2232866 Tattoo: N52 BD: 9-14-03 Adj. BW: 85 ET Adj. WW: 1007

G&L Avalanche 149F

G&L Blackfoot 716D

G&L Miss 600U 709D

BH Lady in Red 966J

Meyers Red Top

BH Lady in Red 518E

flushed twice with an average of ten #1 embryos. N52 made her way to the donor pen in the fall of 2007 after her first daughter sold as a highlight of the American Royal, then a Dream On son sold for \$4,200 and Mo Better son sold for \$4,000 in the fall of 2008. Last fall, we sold the bulls from her flush to In Dew Time for an average of \$2,100. This same flush produced the young female that will replace her mother in the donor pen after she calves this fall. N52 is a stout, big footed female. She sells safe to her A.I. date.

BLACK DBL. POLLED PUREBRED FEMALE

A.I. Sire: GWS/SCF Rendition T310 Date: 11-28-09

Plan Mating EPDs: 8 2.7 37 65 3 8 26 21 Carcass: 5.3 -.02 -.03 .02 .25 99 59

Pasture Sire: GWS/SCF Rendition T310 Dates: 12-4-09 to 2-17-10

Ms. Avalanche was purchased from Shoal Creek Simmentals at the Head of the Class sale. Her mother is the \$10,000 BH Lady in Red female. N52 has been



Donor

Matt Owen

CE	7	CW	-8.2
BW	0.4	YG	.09
WW	25	Marb	.31
YW	48	BF	.03
MCE	2	REA	-.19
MM	1	API	112
MWW	14	TI	62
Stay	19		

STF Equarta



6 HHSF Shalena 25L

ASA#2141535 Tattoo: 25L BD: 9-29-01 Adj. BW: 84 ET Adj. WW: 802

STF Too Red G64

MV Red Light 406

ER Miss Too Red 13-D

STF Equarta

3C Full Figures C288 Blk

ER Miss Redline 42B

RED DBL. POLLED PUREBRED FEMALE

A.I. Sire: S A V Final Answer 0035 Date: 12-14-09

Plan Mating EPDs: * -3.2 31 63 * 7 22 * Carcass: -4.5 .23 .40 .09 -.10 123 72

Pasture Sire: Images/HHSF Fully Loaded T401 Dates: 12-28-09 to 3-2-10

We purchased this female from H and H Simmentals; she is one of if not the most massive females we will ever produce. 25L is a dark red moderate, big footed female. We have two top of the line daughters in production both of which share her mass

and functionality. 25L's dam, STF Equarta, and grand dam, 42B, need no introduction as to top of the line red genetics. Her first flush as a two year old was sold to Kenner Simmentals which produced an impressive set of Dream On sons. When we flushed her Angus bull EXT, it yielded progeny we sold to an average of \$5,000. This female is a true breeding piece, take notice.



GWS/SCF Rendition



LBS The Foreman 702T



Matt Owen

*Selling
Choice!*

*Two Embryo
Packages by Wicked Sister 402T!*

Consigned with Guest Breeder: Anvil Acres

From day one, Wicked Sister has been a standout and a crowd favorite.

402T is the \$38,000 valuation female purchased at the first annual Owen Brothers Diamonds and Spurs SimGenetics Sale by Anvil Acres (MD). She has been said to be the closest replica to her dam, Drake Summer Sister, and most recently was quoted as being the ideal Simmental female. Wicked Sister is impressive from every angle and with these matings to GWS/SCF Rendition and LBS The Foreman, this could be two of the most exciting matings we have offered to date. **Selling buyer's choice of two packages of three (3) or two (2) frozen embryos and guaranteeing one (1) pregnancy per package if work is performed by a certified embryologist. Buyer has the option to double the bid and take both packages for a total of five (5) frozen embryos and guaranteeing two pregnancies for both packages if work is performed by a certified embryologist.**

7 SELLING THREE (3) #1 FROZEN EMBRYOS: WICKED SISTER 402T X GWS/SCF RENDITION

GWS Ebony's Trademark 6N	CNS Dream On L186
GWS/SCF Rendition	Wicked Sister 402T
BF N310 BWF Envey F73	Drake Summer Sister

Est. EPDs: 9 1.1 34 55 6 6 22 20
Carcass: -3.3 -.07 .10 .02 .29 107 62

7a SELLING TWO (2) #1 FROZEN EMBRYOS: WICKED SISTER 402T X LBS THE FOREMAN 702T

GWS Ebony's Trademark 6N	CNS Dream On L186
LBS The Foreman 702T	Wicked Sister 402T
LBS Ms G3	Drake Summer Sister

Est. EPDs: 8 1.4 31 50 6 4 20 *
Carcass: -6.3 -.06 .13 .01 .16 96 58



SVF/NJC Built Right N48



SAC Mr MT 73G



McDowall

*Selling
Choice!*

*Two Embryo
Packages by Drake Summer Sister!*

Summer Sister needs no introduction. She is the dam of several great ones,

like Westfall Voyager and Wicked Sister - just to name two. Summer has 66 offspring registered in the data base with the ASA, and she is still in the donor program producing embryos. We are reluctant to sell any of the embryos because her offspring always excel in performance and quality. This is the last of the embryos from these two flushes. Do not miss this opportunity. **Selling buyer's choice of two packages of three (3) or two (2) frozen embryos and guaranteeing one (1) pregnancy per package if work is performed by a certified embryologist. Buyer has the option to double the bid and take both packages for a total of five (5) frozen embryos and guaranteeing two pregnancies for both packages if work is performed by a certified embryologist.**

8 SELLING THREE (3) #1 FROZEN EMBRYOS: DRAKE SUMMER SISTER X SVF/NJC BUILT RIGHT

CNS Dream On L186	G&L Avalanche 149F
NJC/SVF Built Right N48	Drake Summer Sister
NJC Ebony Antoinette	Drake Liberty

Est. EPDs: 8 0.5 31 57 6 11 26 18
Carcass: -2.9 .01 .08 .00 -.06 103 61

8a SELLING TWO (2) #1 FROZEN EMBRYOS: DRAKE SUMMER SISTER X SAC MR MT 73G

GW Mr Maternal 057D	G&L Avalanche 149F
SAC Mr MT 73G	Drake Summer Sister
SPC Miss Tailer 47C	Drake Liberty

Est. EPDs: 9 1.4 29 48 -4 10 24 17
Carcass: -7.2 -.03 .10 .01 .06 97 59



Fancy SPRING BORN OPEN HEIFERS



STP Miss P794
Sells as Lot #29

9	
CE	7
BW	1.0
WW	34
YW	56
MCE	2
MM	-2
MWW	15
Stay	14
CW	-3.2
YG	.05
Marb	.11
BF	.02
REA	-.05
API	95
TI	62

OBC Tempress P74W

BLACK BLAZE DBL. POLLED PUREBRED FEMALE

ASA#2494920 Tattoo: P79W BD: 1-30-09 Adj. BW: 76

DJ Salution S502

R&R Warehouse K609

Miss Jong F117

STP Miss P794

LSS Thumper KG46

GW Miss Jet Black 794H

Here is the baldy female that caused all the long family discussions; obviously, we chose to part with this awesome female. Which was no easy decision since we are also selling her phenomenal mother too! This heifer was born to walk on the tan bark and be in the spotlight, and she will do nothing but get better every day. She is athletic, long bodied, deep sided and angular throughout her front end. P74W is the female everyone dreams of producing, so here she is take notice!



DJ Salution S502



10	
CE	10
BW	1.7
WW	40
YW	65
MCE	7
MM	-5
MWW	14
Stay	20
CW	3.2
YG	.00
Marb	.26
BF	.02
REA	.19
API	119
TI	68

True Dream

BLACK DBL. POLLED PUREBRED FEMALE

ASA#2472220 Tattoo: 62W BD: 2-2-09 Adj. BW: 80

CNS Dream On L186

Nichols Legacy G151

CNS Sheeza Dream K107W

Rosies War

WAR Nitro

C/B Spanish Rose

Guest Breeder: Shoal Creek Simmental True Dream is a solid Dream On daughter out of a blaze faced Nitro cow. She is a level hipped, well balanced female with a bright future.



CNS Dream On L186



SC Glamours NV R55

11	
CE	*
BW	-2.5
WW	22
YW	49
MCE	*
MM	1
MWW	12
Stay	*
CW	-11.8
YG	.12
Marb	.20
BF	.06
REA	-.06
API	106
TI	60

SC NV's Attitude W33

BLACK DBL. POLLED 1/2 SM 1/2 AN FEMALE

ASA#2496816 Tattoo: W33 BD: 2-8-09 Adj. BW: 89 ET

O C C Magnitude 805M

O C C Emblazon 854E

O C C Pollyanna 878G

SC Glamours NV R55

KSU Venom 101M

SAFN Glamour 11J

Guest Breeder: Shoal Creek Simmental Straight from our Glamour cow family and a direct daughter of SC Glamour's NV. NV's Attitude is an eye appealing, deep flanked, high volume female with a super front end. She is definitely the type and kind that we at Shoal Creek are selecting for. W33 is the product of our first embryo mating of Glamour's NV, what an outstanding job so far. We feel this young female has a big future ahead of her, whether in the show ring, the pasture or the donor pen.



SAFN Glamour 11J - Grand Dam of Lot #11

Diamonds
and
SPURS

12

Shoal Creek Daphane W8

BLACK DBL. POLLED PUREBRED FEMALE

ASA#2489320 Tattoo: W8 BD: 2-3-09 Adj. BW: 90

ACC1 Hustler 2N SS Goldmine L42
CPR Korona
SC Daphane T3 GWS Ebonys Trademark 6N
BDV Daphane L15

Guest Breeder: Shoal Creek Simmental From our Daphane cow family and a direct daughter of SC Daphane T3, this is a cow family that has worked for us year after year. On her topside is the power of Hustler that packed performance and calving easy all in one pedigree. Style, performance and a nice disposition would best explain this prospect female. Her dam sells as Lot 41.



BDV Daphane L1 - Grand Dam of Lot #12



McDowall



ACC1 Hustler 2N

CE	11
BW	0.0
WW	40
YW	56
MCE	5
MM	-2
MWW	18
Stay	20
CW	-5.2
YG	-1.1
Marb	.13
BF	.02
REA	.44
API	114
TI	68

13

Shoal Creek Ms. Catcher W14

BLACK POLLED PUREBRED FEMALE

ASA#2489314 Tattoo: W14 BD: 2-11-09 Adj. BW: 89

Westfall Voyager 721P SVJ Power Surge
Drake Summer Sister
SC Sheeza Catcher S39 CNS Dream On L186
STF Dream Catcher 162L

Guest Breeder: Shoal Creek Simmental A true catch for any producer who selects this young female for their program. She is a big volume, easy keeping Voyager daughter that will make a nice show prospect and, with her genetics, a great female to put in the herd.

CE	11
BW	-0.5
WW	25
YW	47
MCE	7
MM	5
MWW	17
Stay	19
CW	-10.2
YG	-0.3
Marb	.21
BF	.02
REA	.12
API	115
TI	63



McDowall

14

OBCC Foolin U PoW

BLACK BALDY DBL. POLLED 3/4 SM 1/4 AN FEMALE

ASA#2494919 Tattoo: P01W BD: 2-14-09 Adj. BW: 70

Meyers Bonus LRS Big Country 37E
Meyer Ranch 803
OBCC Foolin You L A R Dateline 150
Miss Deer Creek 902M

This Meyer Bonus female is a daughter of one of this sale's highlight donors (902P). P01W is proof of what this cow family is capable of producing. She is a stylish, pale face, three-quarter blood, who's full sister sold to Illinois for \$4,100 last year. This female will be extremely competitive throughout her career and continue on to be a phenomenal cow.

CE	*
BW	0.3
WW	30
YW	57
MCE	*
MM	4
MWW	19
Stay	*
CW	-3.1
YG	.09
Marb	.28
BF	.05
REA	.08
API	106
TI	65



SIM ANGUS

OBCC Foolin You 902P
Sells as Lot #2



Juniors!

Be sure to check out the Diamonds and Spurs Junior Bonus Program on the inside back cover of this catalog! Earn up to \$1,000 sale credit for your prize-winning purebred or foundation Simmental heifers from this sale!



Fancy SPRING BORN OPEN HEIFERS



15

CE	8
BW	-0.3
WW	32
YW	55
MCE	5
MM	5
MWW	21
Stay	18
CW	-5.5
YG	-.03
Marb	.22
BF	.00
REA	.08
API	111
TI	65

OBCC Mid Summer 352W

BLACK DBL. POLLED PUREBRED FEMALE
 ASA#2502494 Tattoo: 38TW BD: 4-11-09 Adj. BW: 70
OBCC Macho 001T **3C Macho M450 BZ**
 STF Zinfedel PG99
Midsummer Nights Dream **CNS Dream On L186**
 Drake Summer Sister



STF Zinfedel PG99
 Paternal Grand Dam of Lot #15

This April female is one top female Purebred female in the offering. She is sired by our 3C Macho son of the STF Zinfedel donor, who we sold last year's sale. She is extremely angular and attractive female!

Drake Summer Sister
 Maternal Grand Dam of Lot #15



16

CE	*
BW	2.1
WW	9
YW	20
MCE	*
MM	-1
MWW	4
Stay	*
CW	-22.2
YG	-.06
Marb	.06
BF	.01
REA	-.05
API	66
TI	35

ACC1 Bad Girlfriend 713W

BLK BALDY DBL. PLD 1/2 SM 1/4 AN 1/8 MX 1/8 CA FEMALE
 ASA#Pending Tattoo: 713W BD: 4-16-09 Act. BW: 79 ET
TFR Naughty Pine **Heat Wave**
 TFR L3
ACC1 Lexus 713R **SS Goldmine L42**
 Simons 713G



ACC1 Lexus 713R

Guest Breeder: Albus Cattle You could write volumes about the future this girl has ahead of her. Her dam, Lexus, is simply a can't miss cow. 713W is a maternal sibling to last year's Diamonds & Spurs high-selling open heifer at \$7,700. We think this is her best yet. You will be hard pressed to find one any stouter with the ability to get out and move like she does. She will be easy to find on sale day. Definite future donor candidate here. Bad Girlfriend is also registered as a Chi-Maine.

Est. EPDs



17

MSR Lady Tank 9108W

NON-DILUTER RED HOMOZYGOUS PLD PUREBRED FEMALE
 ASA#2521915 Tattoo: 9108W BD: 3-23-09 Adj. BW: 80 ET

Pedigree, EPDs and Footnote for Lots 17 & 17A

Springcreek Blk Tank 66T **Springcreek Tank 63P**
 LRs Ms. Pedro 140L
MSR 2061M of 8080H Drive **HC Power Drive 88H**
 MSR 8080 of 596E Coat

CE	BW	WW	YW	MCE	MM	MWW	STAY	CW	YG	MARB	BF	REA	API	TI
6	2.4	23	48	3	5	16	23	-4.9	.00	.00	.02	.11	98	51

Guest Breeder: Moser Simmental Ranch Lot 17 and 17A are full sisters. Homozygous polled, red non-dilutes. Their sire is an outcross bull we purchased from Springcreek Simmentals at Moosomin, Sask, Canada. These young females are uniquely bred and deserve a serious look. Their dam is a super deep, thick made Power Drive female. 2061M has produced 45 calves for us. 19 sons have sold through our bull sales for \$52,000 to average \$2,780. We think these two females will have that same kind of capability.



17a

MSR Lady Tank 9112W

NON-DILUTER RED HOMOZYGOUS POLLED PUREBRED FEMALE
 ASA#2521916 Tattoo: 9112W BD: 4-7-09 Adj. BW: 96 ET

Fancy **SPRING BORN OPEN HEIFERS**

18

OBCE W510

BLACK DBL. POLLED 1/2 SM 1/2 AN FEMALE

ASA#Pending Tattoo: W510 BD: 5-12-09 Adj. BW: 76

Westfall Voyager 721P SVJ Power Surge

Drake Summer Sister

HB Blackbird 5103

Morgans Direction 111 9901

Corks Black Bird 251

Here is the opportunity to purchase a summer born half blood show heifer. W510 is a big hipped stout made SimAngus heifer. Her mother sells in the sale bred to calve for fall. Take notice of this impressive Voyager half blood female. Her dam sells as Lot #71.



SIM ANGUS



Westfall Voyager 721P

Diamonds
and **SPURS**

19

OBCE 9022

PUREBRED ANGUS FEMALE

AAA#16411408 Tattoo: 9022 BD: 2-18-09 Adj. BW: N/A

S A V Bismarck 5682

G A R Grid Maker

S A V Abigale 0451

EXG Burgess M079 Limestone

Bon View New Design 1407

Partisover Burgess 947

Here is the opportunity to buy an Angus female to start a SimAngus program the right way. She is sired by one of the hottest Angus bulls in America today. Her dam is an eye appealing 1407 daughter, that dates back to the Partisover Burgess cow family. Her impressive EPDs would rank her progeny very high within the Simmental breed.



PB ANGUS



S A V Bismarck 5682

CED	1+11
BW	1+0.4
WW	1+52
YW	1+88
CEM	1+12
Milk	1+27
\$EN	-4.87

Carcass	
CW	1+7
Marb	1+.33
RE	1+.28
Fat	1+.011

\$W	\$F	\$G	\$QG	\$YG	\$B
+32.13	+26.42	+25.68	+18.85	+6.83	+41.82

20

OBCE Forever Lady 9026

PUREBRED ANGUS FEMALE

AAA#16411402 Tattoo: 9026 BD: 2-21-09 Adj. BW: N/A

S A V Net Worth 4200

S A V 8180 Traveler 004

S A V May 2410

Fox Run Forever Lady 6084

BR Midland

Pauls Forever Lady 271

We purchased 30 purebred Angus cows last summer to help diversify our SimAngus base, 9026 was a Net Worth heifer on the side of an awesome Forever Lady Angus cow. She has high ranking EPDs for WW and YW. You can appreciate the youthfulness of this young female for the power she possesses.



PB ANGUS



S A V Net Worth 4200

CED	1+7
BW	1+2.8
WW	1+55
YW	1+99
CEM	1+8
Milk	1+25
\$EN	-6.41

Carcass	
CW	-
Marb	-
RE	-
Fat	-

\$W	\$F
+26.68	+36.28

Stylish FALL BORN OPEN HEIFERS



OBCC Daisy May 176R

Selling Choice!

21

OBCC Daisy May M53W
BLACK DBL. POLLED 3/4 SM 1/4 AN FEMALE
 ASA#Pending Tattoo: M53W BD: 9-3-09 Adj. BW: 80 ET **SIM ANGUS**

Pedigree, EPDs and Footnote for Lots 21, 21A & 21B

DJ Salution S502 R&R Warehouse K609
 Miss Jong F117
 OBCC Daisy May 176R N Bar Emulation EXT
 HHSF Shalena

Est. EPDs

CE	BW	WW	YW	MCE	MM	MWW	STAY	CW	YG	MARB	BF	REA	API	TI
*	0.6	29	52	*	-1	14	*	-7.2	.12	.18	.04	-.14	105	63

We are selling choice in these three very impressive three quarter blood DJ Salution daughters. M18W and M35W are two star faced heifers, M53W is solid black but all are big bodied, youthful, attractive females. No matter which you choose they will have an impact on your program. Their grandmother HHSF Shalena sells as a featured donor in this sale. And the dam is from the same flush that progeny averaged \$5,000. We truly feel that the hardest decision for those who attend the sale will to determine which one is better. **Selling choice of Lots 21, 21A and 21B.**

21a *OBCC Daisy May M18W*
BLACK WHITE STAR DBL. POLLED 3/4 SM 1/4 AN FEMALE
 ASA#Pending Tattoo: M18W BD: 9-11-09 Adj. BW: 87 ET **SIM ANGUS**

21b *OBCC Daisy May M35W*
BLACK WHITE STAR DBL. POLLED 3/4 SM 1/4 AN FEMALE
 ASA#Pending Tattoo: M35W BD: 9-3-09 Adj. BW: 86 ET **SIM ANGUS**



HHSF Shalena - Sells as Lot #6



DJ Salution S502



HTP SVF In Dew Time



Drake Summer Sister

Selling Choice!

22

OBCC Perfect Summer M05W
BLACK DBL. POLLED PUREBRED FEMALE
 ASA#Pending Tattoo: M05W BD: 9-10-09 Adj. BW: 87 ET

Pedigree, EPDs and Footnote for Lots 22 & 22A

HTP/SVF In Dew Time CNS Dream On L186
 HTP SVF Honeydew
 Perfect Summer Ellingson Black Perfection
 Drake Summer Sister

Est. EPDs

CE	BW	WW	YW	MCE	MM	MWW	STAY	CW	YG	MARB	BF	REA	API	TI
12	1.2	34	59	8	2	19	19	-0.8	.11	.24	.03	-.09	115	65

Here is opportunity to choose between two full sisters out of our newest Summer Sister donor, 95S, and In Dew Time. These two solid black females are the reason we have continued to use In Dew Time in our program. They are stylish, massive, and yet extremely athletic. They rank in the top 25% or higher for the following traits for CE, MCE, Marb, API and TI. **Selling choice of Lots 22 and 22A.**

22a

OBCC Perfect Summer M10W
BLACK DBL. POLLED PUREBRED FEMALE
 ASA#Pending Tattoo: M10W BD: 9-13-09 Adj. BW: 89 ET



SFI Miss Valentine M78F - Grand Dam of Lot #23

23

SC Lookout Lady W42
BLACK DBL. POLLED 1/2 SM 1/2 AN FEMALE
 ASA#Pending Tattoo: W42 BD: 9-2-09 Adj. BW: 78

B C Lookout 7024 O C C Legend 616L
 Gibbet Hill Mignonne E37
 SC Shoal Creek Lady T93 GLS/GF Brigade 31R
 SFI Miss Valentine M78F

CE	*
BW	-1.1
WW	25
YW	54
MCE	*
MM	4
MWW	17
Stay	*
CW	-6.7
YG	.10
Marb	.46
BF	.08
REA	.23
API	111
TI	64

Guest Breeder: Shoal Creek Simmental This SimAngus female is sired by BC Lookout, who has worked well in our A.I. program. Her dam is a Brigade female from our Valentine cow family, who sports a super udder and a great profile. W42 will definitely help you get ahead of the crowd.

Est. EPDs

SIM ANGUS

Stylish FALL BORN OPEN HEIFERS

24

MSR Vanna 9310W

BLACK HOMOZYGOUS POLLED PUREBRED FEMALE

ASA#2521918 Tattoo: 9310W BD: 9-14-09 Adj. BW: 84 ET

Triple C Invasion R47K SRS J914 Preferred Beef
Hook's Karrie 47K
MSR 2061M of 8080H Drive HC Power Drive 88H
MSR 8080 of 596E Coat

Guest Breeder: Moser Simmental Ranch Deep-bodied, thick and structurally sound best describe "Vanna". She, like Olive, Lot 25, has a super disposition. This Invasion x 2061M (Power Drive) mating really worked. She is a maternal half-sister to our two red spring open heifers in the sale as Lots 17 and 17A. She will show, but even better, she will make a super cow. Fourteen daughters of 2061M are in our herd, and this proven maternal line dates back to 1982 in our cowherd.



25

MSR Olive 9306W

BLACK HOMOZYGOUS POLLED PUREBRED FEMALE

ASA#2521917 Tattoo: 9306W BD: 9-19-09 Adj. BW: 94 ET

Ellingson Legacy M229 Nichols Legacy G151
Ellingson Ms. PStock K58
MSR 5508R of 2061M Gamb TJ 57J The Gambler
MSR 2061M of 8080H Drive

Guest Breeder: Moser Simmental Ranch What a sweetheart of a heifer! If you have a 4-Her or a junior Simmental member in your family looking for a gentle and well-bred heifer, you sure need to take a look at "Olive". She comes out of one of our strongest cow families and has donor quality written all over her. Read more about the grand dam of Olive in the footnotes of Ellingson Legacy M226
Lots 17 and 17A.



26

SC Magic Nadine W60

BLACK WHITE STAR DBL. POLLED 3/4 SM 1/4 AN FEMALE

ASA#Pending Tattoo: W60 BD: 9-21-09 Adj. BW: 85

SC Mo Magic S47 SVF/NJC Mo Better M217
Akers Ruby 2184
Cott-GFI Nadine 324N GFI Rambler J114
Cott Pollfleck Lady 544G

Guest Breeder: Shoal Creek Simmental Here is a nice fronted, level hiped, wide based female sired by Mo Magic, our 2009 National Champion Percentage Bull and out of a very productive Rambler cow. What better place than the Diamonds and Spurs Sale to bring the first Mo Magic calf to ever sell at auction.

SIM ANGUS

Est. EPDs



SC Mo Magic S47

27

OBCC Forever Yours 44RW

BLACK BALDY DBL. POLLED PUREBRED FEMALE

ASA#Pending Tattoo: 44RW BD: 9-15-09 Adj. BW: 76

SVF/NJC Built Right N48 CNS Dream On L186
NJC Ebony Antoinette
Forever Yours Westfall Crossfire 639L
Cott Lisle 117L

This baldy Built Right heifer is one that you will have no trouble spotting sale day. She has excellent disposition. 44RW is extremely athletic and attractive in her design. Her maternal sister is one of the standouts of the three year old pen.

Est. EPDs

28

OBCC Raven 72RW

RED DBL. POLLED 1/2 SM 1/2 AR FEMALE

SIM ANGUS

ASA#Pending Tattoo: 72RW BD: 9-6-09 Adj. BW: 79

5L Summit 1145-6327 (Red Angus) 5L Destination 893-6215
5L Hazel 203-1145
RS&T Raven RS&T Minis Red Soldier
GCF Lollipop

Owned with: Harmony Hills Red Angus 72RW is dark red SimAngus female that is sure to be success whether it is on the show road or in the donor pen. She has had the look of a great one since day one. This will be one of the first Summit half bloods to sell at public auction. She is sired by 5L Summit, who is the highest syndicated Red Angus bull to date at \$400,000.



SPRING CALVING PAIRS



OBCC Temptress P74W

Sells as Lot #9

29

CE	5
BW	2.8
WW	38
YW	66
MCE	-1
MM	0
MWW	19
Stay	*
CW	5.5
YG	.18
Marb	.25
BF	-.05
REA	-.14
API	94
TI	63

STP Miss P794

SIM ANGUS

BLACK DBL. POLLED 3/4 SM 1/4 AN FEMALE

ASA#2243034 Tattoo: P794 BD: 3-1-04 Adj. BW: 96 Adj. WW: 770
LSS Thumper KG46 STF Too Red G64

GW Miss Jet Black 794H GW Jet Black 873B
1434 (PB Angus)

I am going to say this a lot before and probably after sale day, this will be the hard set of females to part with. Yet, we made a vow to sell all females at six and that is what we are going to do. This female made be one of the hardest, she has been an excellent producer and is easy on the eyes. She is a larger constructed female than most here at OBCC, but I think that is what makes her such a stand out. Her daughter, P74W, is one that will prove to you what this female is capable of producing and she does it every year. It doesn't stop there, her daughter, S794, is going to enter the donor pen this spring. She is mother of the outstanding Shear Force son that sold last year and the popular Denver bull Cerveza. P794 has an outstanding Dream Catcher bull calf at side!

29a

P74X Black Dbl. Polled Purebred Bull ASA# Pending BD: 2-17-10 BW: 89
Sire: WAGR Dream Catcher 03R Est. EPDs: 7 2 33 57 4 -1 15
Carcass: -1.3 -.07 .47 .03 -.01 109 67

BLACK DBL. POLLED PUREBRED FEMALE

CE	6	CW	-7.1
BW	1.5	YG	-.07
WW	32	Marb	.01
YW	48	BF	.01
MCE	2	REA	.22
MM	3	API	100
MWW	19	TI	58
Stay	22		

Guest Breeder: Shoal Creek Simmental Pedigree packed opportunity with She's All That. She is a combination Power Stroke and Ebony Antoinette on the topside with Black Joker and Hollywood Queen on the bottom side. What more could you pack in one package. This exciting female has us wanting more daughters just like her from her dam. She is a very feminine female that is doing a great job in her own right, just look at her Moving Forward bull calf at side. She should be a fantastic addition to any program.

30

SC She's All That T14

ASA#2384097 Tattoo: T14 BD: 2-8-07 Adj. BW: 90

GW Ebonys Trademark 6N WLE Power Stroke
Triple C She's All That N NJC Ebony Antoinette
PVF-BF BF26 Black Joker
Hart Hollywood Queen E700

30a

X17 Black Dbl. Polled Purebred Bull ASA# Pending BD: 2-15-10 BW: 98 Sire: LMF Movin Forward U3
Est. EPDs: 7 1.0 31 51 1 5 21 22 Carcass: -6.05 -.07 .07 .02 .27 105 59



31

CE	*
BW	-0.3
WW	22
YW	48
MCE	*
MM	3
MWW	14
Stay	*
CW	-9.0
YG	.16
Marb	.36
BF	.05
REA	-.21
API	99
TI	58

DS-SS Ms. Meyer 734

BLACK DBL. POLLED 1/2 SM 1/2 AN FEMALE

ASA#2282193 Tattoo: R88 BD: 2-15-05 Adj. BW: 73 ET

Meyer Ranch 734 Mr. Black GX 6W
Miss GX 728R
Thomas Miss Lucy 8205 Sitz Traveler 8180
Thomas Miss Lucy 6347

Here is a female that has all the great sires in her pedigree Meyer 734, Traveler 8180, and 6807! We were privileged to buy this female a yearling heifer out of the Head of the Class sale. R88 was shown successfully before entering the production realm. She is an extremely large hipped, long sided, star faced female. She sells with a motley faced JS Sure Bet heifer calf at side.

31a

R88X Black Baldy Dbl. Polled 3/4 SM 1/4 AN Heifer
ASA# Pending BD: 2-14-10 BW: 62 Sire: JS Sure Bet 4T
Est. EPDs: * 0.0 24 53 * 5 16
Carcass: -5.0 -.08 .22 .04 -.04 100 59

32

Daquiri III NT03

RED DBL. POLLED PUREBRED ASA#2219656 Tattoo: NT03

BD: 2-22-03 Adj. BW: 74 Twin Adj. WW: 562

OMF Long Cut J6 Meyers Red Top
OMF Sadevce G-26
Strawberry Daquiri Sarge H8058
Hickory Hill Shania

Guest Breeder: Golden Oaks Simmental Here is a heavy milking red cow with lots of volume. Her five calves have averaged an adjusted weaning weight of 787 lbs.

32a

XT05 Red Dbl. Polled Purebred Bull ASA# Pending
BD: 2-24-10 BW: 89 Sire: Ankonian Red Caesar
Est. EPDs: 6 2.3 43 71 6 7 28 20
Carcass: 7.4 .06 .02 .01 -.05 98 63

33

CE	4
BW	2.1
WW	38
YW	67
MCE	7
MM	7
MWW	26
Stay	21
CW	5.3
YG	.05
Marb	.17
BF	.05
REA	.30
API	108
TI	65

Ms Pauline III TT04

BLACK DBL. POLLED PUREBRED ASA#2412872 Tattoo: TT04

BD: 2-21-07 Adj. BW: 85 Adj. WW: 610

Meyer Bonus LRS Big Country 37E
Meyer Ranch 803
RS&T Miss Pauline 20P Hart Four Lane M165
RS&T-SS Maggies Gal

Guest Breeder: Golden Oaks Simmental TT04 is a nice, small framed Meyers Bonus daughter with a Grandmaster heifer calf at side. This calf has a very well balanced set of EPDs and would rank with the top 5% of the breed for CE, BW, WW, API and TI.

33a

XT07 Black Dbl. Polled Purebred Heifer ASA# Pending
BD: 2-26-10 BW: 82 Sire: SS Ebonys Grandmaster
Est. EPDs: 12 -4.2 46 77 1 7 30 24
Carcass: 1.8 .05 .04 .05 .27 130 74

34

74-51 Ms. Patience U113

ASA#2447146 Tattoo: U113 BD: 2-19-08 Adj. BW: 62 Adj. WW: 642

WLE Panther S549 (CNS Dream On L186) x 4123 (PB Angus)

34a

X103 Black Dbl. Pld 3/16 SM 13/16 AN Heifer Calf BD: 1-14-10
BW: 65 Sire: WC Midland 5005

BLACK DBL. POLLED 3/8 SM 5/8 AN FEMALE

CE	BW	WW	YW	MCE	MM	MWW	STAY
*	-4.2	13	26	*	-1	6	*

Guest Breeder: 74-51 Cattle Company

SPRING CALVING PAIRS

Selling Two Summer Sister x Ameritrade Cows!

35

Westfall Summerlove 358P

BLACK WHITE STAR DBL. POLLED PUREBRED FEMALE

ASA#2240692 Tattoo: 358P BD: 2-2-04 Adj. BW: 72 ET

A.I. Sire: GWS/SCF Rendition T310 Date: 5-22-09

Plan Mating EPDs: 7 1.8 35 59 3 7 25 22 Carcass: -0.1 -.06 -.06 .02 .34 99 57

Pasture Sire: GWS/SCF Rendition T310 Dates: 6-1 to 7-4-09

This star faced female has been one of the most productive Summer Sister daughters to date. She made quite a name for herself during the 2010 Denver pen bull show, where her Too Black sons were admired for their power and agility. A son that sold last year by 004 was a top seller. She will calve by sale day to GWF Rendition T310. She ranks in the top 10% of the breed for Milk and MCE and top 25% for WW.

Pedigree for Lots 35 & 36

Stock Exchange 722G

G&L Avalanche 149F

CCR Ameritrade 155J

Drake Summer Sister

Miss RC Blackcat 155G

Drake Liberty

CE	6	CW	1.1
BW	1.4	YG	-.01
WW	35	Marb	-.08
YW	62	BF	.02
MCE	2	REA	.20
MM	10	API	101
MWW	27	TI	58
Stay	23		



35

36

Westfall Summer Fix 355P

BLACK DBL. POLLED PUREBRED FEMALE ASA#2240689

Tattoo: 355P BD: 1-28-04 Adj. BW: 82 ET

This solid black young Ameritrade daughter is well designed from end to end. Her bull calf at side by the up and coming Duff Basic Instinct is already off to making lots of friends. She ranks in the top 10% of the breed for Milk and MCE and the top 25% for WW.

35PX Black Dbl. Polled 1/2 SM 1/2 AN Bull
BD: 2-8-10 BW: 79 Sire: Duff Basic Instinct (Angus)

CE	6	CW	-0.1
BW	1.1	YG	.00
WW	34	Marb	-.08
YW	60	BF	.02
MCE	2	REA	.15
MM	10	API	101
MWW	27	TI	58
Stay	23		



Drake Summer Sister



CCR Ameritrade

36a

37

WLF Miss 418P

BLACK DBL. POLLED PUREBRED FEMALE

ASA#2240048 Tattoo: 418P BD: 2-15-04 Adj. BW: 92 Adj. WW: 687

SS Goldmine L42

WLE Power Stroke

GW Miss Lucky Buck 858G

MCM 058K

TNT Black American E127

MCM 655F

A.I. Sire: Westfall Voyager 721P Date: 5-21-09

Plan Mating EPDs: 11 1 24 45 6 7 19 20

Carcass: -9.0 -.05 .11 .02 .16 107 57

Pasture Sire: Westfall Voyager 721P Dates: 6-1 to 8-2-09

418P is female that you will be sure to spot on sale day; this Goldmine daughter is extremely long and elegant throughout her front and is probably the most mobile mature female in the offering. She can soar for her size and capacity. Top 20% of the breed for calving Ease.



38

OBCC Perfect Choice 311P

BLACK DBL. POLLED PUREBRED FEMALE

ASA#2240357 Tattoo: 311P BD: 2-16-04 Adj. BW: 88 Adj. WW: 571

Ellingson Black Perfector

LRS Preferred Stock 370C

Ellingson Blacktop F672

Westfall My Choice 311M

JF BH Choice Plus 909J

GW Miss Black Max 300B

A.I. Sire: Westfall Voyager 721P Date: 5-21-09

Plan Mating EPDs: 10 0 21 43 5 4 14 20

Carcass: -10.0 .00 .18 .03 .06 108 57

Pasture Sire: Westfall Voyager 721P Dates: 6-1 to 8-2-09

I was always told growing up not to judge a book by its cover, and here is proof as to why! 311P is perfect in her size, udder design, and structure. She is not the biggest hiped, nor is she the coolest fronted cow in the pen. But when it comes to her offspring, she gets it right every time! As proof she is the mother of last year's high selling bull 31PU, who was sired by Net Worth.



39

Gypsy Queen JJJ TT13

ASA#2439954 Tattoo: TT13 BD: 10-20-07 Adj. BW: 84 Adj. WW: 677

LRS Big Country 37E

A.I. Sire: GW Lucky Man 644N Date: 5-26-09

This is a good, moderate framed

Meyer's Bonus heifer bred to GW Lucky

Man. This planned mating will produce

a calf with EPDs in the top 20% of the

breed in WW, YW, MCE,

MWW and API and TI.

Meyers Bonus

Meyer Ranch 803

Plan Mating EPDs: 5 1.5 40 72 5 7 27 19

Carcass: 7.7 .03 .32 .03 .24 115 70

Pasture Sire: Golden Oaks TT03 Dates: 5-31 to 8-16-09

Guest Breeder: Golden Oaks Simmental

SC Wolfcreek Gypsy Queen

GFI Magnum K52

SC Wolfcreek Gypsy

CE	2	CW	1.6
BW	2.4	YG	.03
WW	35	Marb	.22
YW	60	BF	.04
MCE	4	REA	.23
MM	4	API	98
MWW	21	TI	63
Stay	17		

SPRING CALVING PAIRS



40

CE	4
BW	2.1
WW	31
YW	63
MCE	3
MM	11
MWW	26
Stay	18
CW	3.7
YG	-.06
Marb	.06
BF	.02
REA	.40
API	95
TI	59

GCF Miss Powerful Lady P22
BLACK DBL. POLLED PUREBRED FEMALE
 ASA#2244837 Tattoo: P22 BD: 2-24-04 Adj. BW: 80
 Kenco/MF Powerline 204L HC Power Drive 88H
 SAFN Glamour 11J
 JF Unforgettable Lady 120L GW Lucky Break 047G
 GFI HF unforgettable 9A G00

A.I. Sire: LaGrande Antidote Date: 5-23-09
 Pasture Sire: Westfall Voyager 721P Dates: 6-13 to 7-4-09
 We purchased this female from Grindstone Creek as a yearling heifer, and she was shown successfully in 2006. This Powerline daughter has perfect udder and teat size. She does an excellent job adding muscle, bone and dimension to her offspring.



41

CE	7
BW	-0.4
WW	36
YW	59
MCE	3
MM	5
MWW	23
Stay	21
CW	-3.1
YG	-.08
Marb	.07
BF	.02
REA	.38
API	108
TI	65

SC Daphane T3
BLACK DBL. POLLED PUREBRED FEMALE
 ASA#2384105 Tattoo: T3 BD: 2-2-07 Adj. BW: 78
 GWS Ebony's Trademark 6N WLE Power Stroke
 NJC Ebony Antoinette
 BDV Daphane L15 LRS Preferred Stock 370C
 BDV Jordan J6

Guest Breeder: Shoal Creek Simmental Daphane cow family is proven to be a true diamond in our program. Due to her consistency of producing great females, we offer this young Trademark daughter. She sells along with her Mo Magic bull calf at side. Be sure to check out her open spring born heifer (Lot 12) by Hustler on sale day.

41a X15 Black Blaze Dbl. Pld 3/4 SM 1/4 AN Bull ASA#Pending
 BD: 2-11-10 BW: 82 Sire: SC Mo Magic S47
 Est. EPDs: * -0.9 29 61 * 4 19 *
 Carcass: -2.15 .02 .20 .04 .20 109 65



42

CE	6
BW	2.6
WW	35
YW	73
MCE	3
MM	5
MWW	22
Stay	17
CW	10.5
YG	.03
Marb	.13
BF	.04
REA	.34
API	101
TI	62

Oval F Prima P518
BLACK DBL. POLLED PUREBRED
 ASA#2258805 Tattoo: P518 BD: 9-13-04 Adj. BW: ET
 GW Lucky Dice 187H Lchman Lucky Buck 7049C
 407D
 Oval F Julie J224 TSS-BOZ Bold Cat
 Oval F Red Dazzler D110

A.I. Sire: Westfall Voyager 721P Date: 5-21-09
 Plan Mating EPDs: 10 1 27 58 5 7 21 20 Carcass: -1.0 .00 .11 .04 .25 107 99 Pasture Sire: Westfall Voyager 721P Dates: 6-1 to 7-4-09
 We purchased this female just last spring from Oval F Simmentals as a highlight of the Missouri State Simmental Sale. Her 2009 bull calf by In Dew Time is sure to spark some interest sale day. We made a vow to sell all cows at six years old. Unfortunately by sticking to that, we won't get the opportunity to see this cow's full potential. Take notice of this female depth of rib, foot size, and stature. Ranks top 10% for yearling weight.



43

CE	7
BW	1.6
WW	31
YW	58
MCE	4
MM	5
MWW	20
Stay	27
CW	-0.4
YG	.02
Marb	-.01
BF	.01
REA	.00
API	111
TI	57

OBCC Ms. 74P
RED BLAZE DBL. POLLED PUREBRED FEMALE
 ASA#2305823 Tattoo: 74P BD: 11-4-04 Adj. BW: 84
 RCC/TCF Hard Drive M124 HC Power Drive 88H
 BOZ Sweet Temptation
 Redwoods Rat BTS Redwood G705
 Red Rat

This red blazed female has never missed; she sells with a stylish solid red voyager heifer at her side. Take notice of her 2009 Mulberry bull in the sale to see what she can produce! 74P is ideal 1 terms of frame size and design.

43a 74PX Red Dbl. Polled Purebred Heifer ASA#Pending
 BD: 3-2-10 BW: 65 Sire: Westfall Voyager 721P
 Est. EPDs: 10 0.4 26 51 6 7 20 24
 Carcass: -6.5 -.01 .04 .02 .08 112 57

SPRING CALVING PAIRS

44

OBCC Ms. 428P

BLACK DBL. POLLED PUREBRED FEMALE

ASA#2305815 Tattoo: 428P BD: 10-15-04 Adj. BW: 87

Ellingson Black Perfector LRS Preferred Stock 370C
Ellingson Blacktop F672
Black Lori Lynn HPHB 428 Rains Limit Up
Black Lori Lynn HPHB290

A.I. Sire: Westfall Voyager 721P Date: 5-22-09

Plan Mating EPDs: 12 0 27 54 5 6 20 20

Carcass: -5.0 .02 .10 .02 .04 110 59

Pasture Sire: Westfall Voyager 721P Dates: 6-1 to 7-4-09

This solid black cow is extremely big bodied and mobile. She ranks in the top 25% of the breed for CE and YW! She will calve by sale day to Westfall Voyager 721P. This young female has a lot of future.



45

OBCC Got It Perfect 106P

BLACK DBL. POLLED PUREBRED FEMALE

ASA#2233667 Tattoo: 106P BD: 1-1-04 Adj. BW: 88

Ellingson Black Perfector LRS Preferred Stock 370C
Ellingson Blacktop F672
OBCC Gotta Love Me Westfall Ruler 192J
KBS Magics Annie

"Got it Perfect" did just that when she had a black snipped nose DJ Salutation heifer calf. Her calf has the look and attitude of a champion, and she just a month old. 106P herself is a moderate but powerfully constructed female, that has excellent conception. Take notice of this youthful pair!

16PX Black Dbl. Polled Purebred Heifer ASA#Pending
BD: 2-13-10 BW: 71 Sire: DJ Salutation S502

Est. EPDs: 9 0.0 31 50 2 0 16 20

Carcass: -7.0 .02 .06 .00 -.13 103 59



FALL CALVING BRED HEIFERS

46

MSR 8202U of 6301 Pace

BLACK HOMOZYGOUS POLLED PUREBRED FEMALE

ASA#2475110 Tattoo: 8202U BD: 8-25-08 Adj. BW: 87 Adj. WW: 443

Hook's Pacesetter 8P Hook's Shear Force 38K
Hook's Meah 22M
MSR 6301S of 9102J D O CNS Dream On L186
MSR 9102J of 515E Light

A.I. Sire: Ellingson Legacy M229 Dates: 11-23-09

Pasture Sire: Mission In Focus H28 Dates: 11-30 to 12-24-09

Plan Mating EPDs: * -2.7 20 50 * 5 15 *

Carcass: -11.1 .17 .50 .07 -.16 118 66

Guest Breeder: Moser Simmental Ranch This female is homozygous polled, solid black, deep and thick just like most of the Pacesetters in our herd. It looks to us like Pacesetter will produce some functional females. She is carrying a half-blood calf by our Angus herd sire, MVR In Focus H28. She goes back to our 9102J donor that has done such a good job for us.



47

MSR 8203U of 6302 Beef

NON-DILUTER RED HOMOZYGOUS PLD PUREBRED FEMALE

ASA#2475109 Tattoo: 8203U BD: 8-28-08 Adj. BW: 87 Adj. WW: 467

WS Beef Maker R13 Hook's Shear Force 38K
DCR Ms. Ribeye N72
MSR 6302S of 9102J D O CNS Dream On L186
MSR 9102J of 515E Light

A.I. Sire: HXC Conquest 4405P Dates: 11-24-09

Pasture Sire: Mission In Focus H28 Dates: 11-30 to 12-24-09

Plan Mating EPDs: * -2.65 24 51 * 6 18 *

Carcass: -10.45 .14 .58 .07 -.05 125 70

Guest Breeder: Moser Simmental Ranch Here is a moderate made soggy Beefmaker female. She also goes back to our 9102J donor who is still producing at the age of 11. Her genetics, good numbers and nice physical make-up tell us she should make a solid cow.



48

MSR 8216U of 5765 Voy

BLACK DBL. POLLED PUREBRED FEMALE ASA#2475086

Tattoo: 8216U BD: 9-17-08 Adj. BW: 84 Adj. WW: 565

Westfall Voyager 721P SVJ Power Surge
Drake Summer Sister
MSR 5765R of 8080 500 SRS Fortune 500
MSR 8080 of 596E Coat

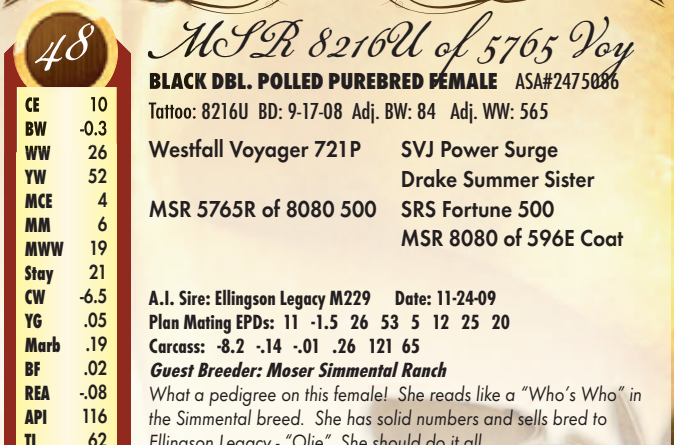
A.I. Sire: Ellingson Legacy M229 Date: 11-24-09

Plan Mating EPDs: 11 -1.5 26 53 5 12 25 20

Carcass: -8.2 -.14 -.01 .26 121 65

Guest Breeder: Moser Simmental Ranch

What a pedigree on this female! She reads like a "Who's Who" in the Simmental breed. She has solid numbers and sells bred to Ellingson Legacy - "Olie". She should do it all.



FALL CALVING BRED HEIFERS



49

CE	6
BW	-0.2
WW	18
YW	41
MCE	6
MM	3
MWW	12
Stay	*
CW	-13.0
YG	-.02
Marb	.39
BF	.02
REA	.04
API	107
TI	61

MSR 8233U of 5758 Image

BLACK DBL. POLLED PUREBRED FEMALE ASA#2475084
 Tattoo: 8233U BD: 10-5-08 Adj. BW: 84 Adj. WW: 552
 Clines Prime Image 7.16 Nichols Legacy G151
 Clines 315N of 915 119L
 MSR 5758R of 2232 L One GW Lucky One 686K
 Miss Arnold K2232

A.I. Sire: Ellingson Legacy M229 Date: 11-25-09
 Plan Mating EPDs: 10 -1.5 22 47 6 21 *
 Carcass: -11.5 -.18 .32 -.01 .32 116 64
Guest Breeder: Moser Simmental Ranch Eye-catching best describes this Image daughter. Phenotypically, she is superior. Like the Lot #48 heifer, she goes back to the K2232 cow family. Her dam is deep bodied, thick and moderate in her makeup.



50

CE	9
BW	0.7
WW	28
YW	55
MCE	2
MM	3
MWW	17
Stay	*
CW	-3.7
YG	.17
Marb	.38
BF	.03
REA	-.35
API	105
TI	64

MSR Sweet Image 8246U

RED DBL. POLLED PUREBRED FEMALE ASA#2475070
 Tattoo: 8246U BD: 10-23-08 Adj. BW: 88 Adj. WW: 632
 Clines Prime Image 7.16 Nichols Legacy G151
 Clines 315N of 915 119L
 MSR 4224P of 9102J Choc RIV Black Choctaw 866H
 MSR 9102J of 515E Light

A.I. Sire: MSR Red Answer 156L Date: 11-25-09
 Plan Mating EPDs: 13 0.7 32 51 2 2 18 *
 Carcass: -6.5 .03 .29 .03 .03 106 64
 Pasture Sire: Mission In Focus H28 Dates: 11-30 to 12-24-09
Guest Breeder: Moser Simmental Ranch "Sweet Image" really does describe this solid red female very well. This is another one that is difficult to part with! 8246U was one of our top weaning females, and she goes back to the proven and dependable 9102J donor. She won't be hard to find on sale day.

51

CE	10
BW	-0.2
WW	30
YW	57
MCE	6
MM	-1
MWW	15
Stay	18
CW	-4.0
YG	-.11
Marb	.30
BF	.01
REA	-.38
API	118
TI	67

MSR 8217U of 5760 Hand

BLACK DBL. POLLED PUREBRED FEMALE ASA#2475085
 Tattoo: 8217U BD: 9-17-08 Adj. BW: 88 Adj. WW: 571
 Sand Ranch Hand Wheatland Bull 131L
 Sand Lucky Charmer
 MSR 5760R of 2232 L One GW Lucky One 686K
 Miss Arnold K2232

A.I. Sire: Ellingson Legacy M229 Date: 11-25-09
 Plan Mating EPDs: 11 -1.5 28 55 6 9 23 19
 Carcass: -7.0 -.22 .27 -.02 .49 121 68
Guest Breeder: Moser Simmental Ranch Another well-bred female that comes out of our K2232 cow family. 2232 was purchased in the Arnold Brothers dispersal, and is now a donor at Heartland Simmental (IA). This Ranch Hand mating should work really nice. Her Olie calf will be something neat to see.

52

CE	7
BW	0.9
WW	14
YW	34
MCE	4
MM	1
MWW	8
Stay	*
CW	-15.3
YG	.05
Marb	.29
BF	.02
REA	-.18
API	92
TI	52

MSR 8235U of 4281 Image

NON-DILUTER RED DBL. POLLED PUREBRED FEMALE ASA#2475071
 Tattoo: 8235U BD: 10-6-08 Adj. BW: 88 Adj. WW: 474
 Clines Prime Image 7.16 Nichols Legacy G151
 Clines 315N of 915 119L
 MSR Miss Zoe 4281P MSR Power Stock 205M
 MSR 7097G of 596E Coat

A.I. Sire: WS Beef Maker R13 Date: 11-24-09
 Plan Mating EPDs: 11 .00 29 50 0 21 *
 Carcass: -7.7 -.07 .31 .02 .24 111 65
Guest Breeder: Moser Simmental Ranch This solid, non-diluter red and sound made female goes back to a rock-solid Redcoat bred female. Her calf sired by Beef Maker should be a good one.

53

CE	10
BW	-1.0
WW	28
YW	58
MCE	5
MM	5
MWW	19
Stay	21
CW	-4.1
YG	-.10
Marb	.17
BF	.02
REA	.40
API	119
TI	65

MSR 8319U of 5508R Hand

BLK HOMOZYGOUS PLD PUREBRED FEMALE ASA#2485972
 Tattoo: 8319U BD: 9-21-08 Adj. BW: 84 ET Adj. WW: 668
 Sand Ranch Hand Wheatland Bull 131L
 Sand Lucky Charmer
 MSR 5508R of 2061 M Gamb TJ 57J The Gambler
 MSR 2061M of 8080H Drive

A.I. Sire: Ellingson Legacy M229 Date: 11-25-09
 Plan Mating EPDs: 12 -1.85 27 55 5 11 25 20
 Carcass: -7.0 -.22 .21 -.01 .50 122 67
Guest Breeder: Moser Simmental Ranch This homozygous polled Ranch Hand daughter out of our 5508R donor. 5508R is a maternal half sister to the Lot #24 fall heifer calf. This pedigree, combined with Olie, should really work well. She has an excellent set of numbers. Her API value of 119 is one of the highest in our offering.

54

CE	10
BW	-0.3
WW	23
YW	43
MCE	4
MM	4
MWW	16
Stay	22
CW	-12.1
YG	-.05
Marb	.10
BF	.02
REA	.15
API	112
TI	58

MSR 8322U of 5521R Voy

BLACK DBL. POLLED PUREBRED FEMALE ASA#2485961
 Tattoo: 8322U BD: 9-13-08 Adj. BW: 82 ET Adj. WW: 612
 Westfall Voyager 721P SVJ Power Surge
 Drake Summer Sister
 MSR 5521R of 2094M Choc RIV Black Choctaw 866H
 MSR 2049M of J1018 Drive

A.I. Sire: Ellingson Legacy M229 Date: 11-22-09
 Plan Mating EPDs: 12 -1.5 24 48 5 11 23 20
 Carcass: -11.0 -.19 .17 -.01 .38 118 63
Guest Breeder: Moser Simmental Ranch This Voyager daughter is an ET out of the Lot #2 donor cow. Like her mother, she should be an excellent producing female. She sells safe to Olie, and her first baby should be a very marketable product. Dam sells as Lot #2.

FALL CALVING BRED HEIFERS

55

MSR 8303U of 5549 Voy

BLACK HOMOZYGOUS POLLED PUREBRED FEMALE

ASA#2475059 Tattoo: 8303U BD: 9-11-08 Adj. BW: 96 ET Adj. WW: 580

Westfall Voyager 721P SVJ Power Surge
Drake Summer Sister
MSR 5549R of 0053K 500 SRS Fortune 500
MSR 0053K of 515E Arap

A.I. Sire: Ellingson Legacy M229 Date: 11-24-09
Plan Mating EPDs: 11 -1.0 27 53 5 11 24 20
Carcass: -7.2 -.14 .18 -.01 .31 117 64

Guest Breeder: Moser Simmental Ranch She is a homozygous polled Voyager ET daughter. She came out of our 5549R donor that is just getting cranked up here at Moser Simmental Ranch. This female is really pleasing to the eye. She will make a tremendous cow. She sells safe to Ellingson Legacy - "Olie". You can see by the Lot #25 heifer that he will really work on this young female. Daughter sells as Lot #25.



CE	9
BW	0.7
WW	27
YW	53
MCE	4
MM	4
MWW	18
Stay	21
CW	-4.5
YG	.05
Marb	.11
BF	.03
REA	.01
API	109
TI	59

56

MSR 8342U of 4747P Voy

ASA#2485968 Tattoo: 8342U BD: 9-16-08 Adj. BW: 76 ET Adj. WW: 541

Westfall Voyager 721P SVJ Power Surge
Drake Summer Sister
MSR 4747P of 0053K RQ Hook's Red Quorum 55H
MSR 0053K of 515E Arap

BLK HOMOZYGOUS PLD PUREBRED FEMALE

A.I. Sire: Ellingson Legacy M229 Date: 11-25-09
Plan Mating EPDs: 11 -1.3 26 54 5 11 24 19
Carcass: -6.7 -.15 .21 -.01 .33 118 65

Guest Breeder: Moser Simmental Ranch This homozygous polled female that is bred just a little different. Out of Voyager and a Red Quorum daughter that has done a very nice job for us, this heifer traces back to the 515E Redcoat donor that had a major impact on our red Simmental herd. She will have a black Olie calf this next fall.

CE	8	CW	-3.4
BW	0.2	YG	.04
WW	27	Marb	.17
YW	56	BF	.03
MCE	4	REA	.06
MM	4	API	110
MWW	18	TI	61
Stay	19		

57

MSR 8721U of 1018 NPDV

BLACK BLAZE DBL. POLLED 1/2 SM 1/2 AN FEMALE

ASA#2475051 Tattoo: 8721U BD: 9-17-08 Adj. BW: 81 Adj. WW: 576

Sinclair Net Present Val N Bar Prime Time D806
Ideal 4465 of 6807 4286
J1018 BDV Festus 35G
Miss Arnold F9741

A.I. Sire: KSU Venom 101M Date: 11-25-09
Plan Mating EPDs: * -0.9 26 54 * 2 15 *

Carcass: -6.2 .06 .09 .03 -.07 102 60
Pasture Sire: MSR Matrix 500 7615T Dates: 11-30 to 12-24-09
Guest Breeder: Moser Simmental Ranch Here is a percentage female we hate to part with. The demand for blaze-faced cattle is about to explode. This Net Present Value heifer is out of our J1018 donor who is still producing at age 11. J1018 was purchased at the 2000 Arnold Brothers sale as an open heifer calf (She was Lisa's birthday present that year!). J1018 is the mother of the 2094M donor we sold in the 2009 Diamonds and Spurs sale for \$10,000. 8721U will make a super cow.



CE	*
BW	-1.4
WW	41
YW	72
MCE	*
MM	3
MWW	24
Stay	*
CW	3.1
YG	.21
Marb	.29
BF	.05
REA	-.23
API	115
TI	72

58

MSR 8725U of 5822 N13

BLACK HOMOZYGOUS POLLED 1/2 SM 1/2 AN FEMALE

ASA#2522469 Tattoo: 8725U BD: 9-19-08 Adj. BW: 91 Adj. WW: 510

GLS Frontier N13 B/R New Frontier 095
GLS Hostess H16
MSR 5822R of 2061 RP G A R Retail Product
MSR 2061M of 8080H Drive

A.I. Sire: KSU Venom 101M Date: 11-25-09
Plan Mating EPDs: * -0.1 18 49 * 3 12 *

Carcass: -7.5 -.01 .27 .02 .08 100 57
Guest Breeder: Moser Simmental Ranch This homozygous polled halfblood female with an excellent pedigree. The N13's are making powerful, broody cows, and the fact that 8725U is out of a daughter of our 2061M donor makes her that much stronger. She has an excellent set of EPDs.

CE	*
BW	0.2
WW	25
YW	62
MCE	*
MM	6
MWW	18
Stay	*
CW	0.4
YG	.08
Marb	.66
BF	.04
REA	.07
API	113
TI	68

59

MSR 8749U of 406 Blaze

HOMOZYGOUS BLACK DBL. PLD 1/4 SM 3/4 AN FEMALE

ASA#2475111 Tattoo: 8749U BD: 9-28-08 Adj. BW: 85 Adj. WW: 577

MSR Blaze 4761P C A Future Direction 5321
MSR 0002K of 7007FF
Moser 406 of 773 24J BT Right Time 24J
Moser 773 of 067 Grid

A.I. Sire: Woodhill Confidence Date: 11-25-09
Pasture Sire: MSR Matrix 500 7615T

Dates: 11-30 to 12-24-09
Guest Breeder: Moser Simmental Ranch This homozygous black quarter blood that will truly make a nice cow. Like all the Blaze daughters, she is moderate in her makeup and easy fleshing. If you want one of the best cows in the sale, look hard at 8749U.

CE	*
BW	-2.6
WW	26
YW	46
MCE	*
MM	6
MWW	19
Stay	*
CW	-14.0
YG	.12
Marb	.50
BF	.08
REA	.07
API	114
TI	67

60

MSR 8762U of 375 F Power **HOMOZYGOUS BLK HOMOZYGOUS PLD 1/2 SM 1/2 AN FEMALE**

ASA#2475101 Tattoo: 8762U BD: 10-10-08 Adj. BW: 76 Adj. WW: 493

MSR Full Power 5597R HC Power Drive 88H
MSR 038K of 7007FF
Moser 375 of 511 G A R Retail Product
Moser 511 of 057 Rockin

A.I. Sire: PVF-J 4P14 HYB Rookie Date: 11-24-09
Plan Mating EPDs: * -3.1 40 73 * 4 24 *

Carcass: 1.4 .05 .38 .06 .34 130 78
Guest Breeder: Moser Simmental Ranch Sired by MSR Full Power 5597M, the \$5,600 bull in our February 2006 sale, going to Hanel's Black Simmentals (KS), this heifer is out of a really good Retail Product Angus cow. She sells bred to Rookie for an second-generation halfblood mating. That little baby should have super numbers.

CE	*	CW	-18.8
BW	-3.7	YG	-.01
WW	16	Marb	.39
YW	40	BF	.06
MCE	*	REA	.25
MM	7	API	119
MWW	15	TI	64
Stay	*		

FALL CALVING PAIRS



3C Macho M450 BZ

61

PPEC 12I

BLACK DBL. POLLED 1/2 SM 1/2 AN FEMALE

ASA#2481764 Tattoo: 12T BD: 11-17-07 Adj. BW: 80 Adj. WW: 675

3C Macho M450 BZ Meyer Ranch 734

3C Crocus H112 B

12N (Angus)

Breeding information will be available on sale day.

Guest Breeder: 74-51 Cattle Company

SIM ANGUS

61a

W100 Black DbL. Polled 3/4 SM 1/4 AN Heifer ASA#Pending

BD: 79 BW: 9-15-09 Sire: GF Maximus

62

R&I Paula 2P

ASA#2231690 Tattoo: 2P BD: 2-2-04 Adj. BW: 83

Hart Four Lane M165 HC Power Drive 88H

Hart Miss High Rate G153

MCM901J

SRS Franchise F601

MCM643F

BLACK BALDY DBL. POLLED PUREBRED FEMALE

Pasture Sire: GWS/SCF Rendition T310 Dates: 12-4-09 to 2-17-10

Plan Mating EPDs: 6 1.9 37 66 3 22 21

Carcass: 4.35 -.01 .08 .04 .37 104 62

Pregnancy tested safe in calf on 3-4-10. Paula is a Hart Four Lane daughter that gives her all to every calf she has produced, proof when you see the massive Built Right bull that will sell along side of her. She is a black baldy female that sells safe to GWS/SCF Rendition T310. She ranks in the top 15% of the breed for WW and YW.

CE	5	CW	10.0
BW	1.6	YG	.09
WW	40	Marb	.18
YW	76	BF	.05
MCE	3	REA	.25
MM	2	API	111
MWW	21	TI	67
Stay	22		

62a

OBCC Built Right 2PW Black Baldy Polled Purebred Bull ASA#Pending BD: 9-16-09 BW: 79 Sire: SVF/NJC Built Right N48

Est. EPDs: 7 0.0 34 65 7 4 21 19 Carcass: 2.4 .05 .17 .03 .08 API 108 TI 64

63

SI Queen's Jewel M37

BLACK DBL. POLLED PUREBRED

ASA#2146360 Tattoo: M37 BD: 1-7-02 Adj. BW: 90 ET Adj. WW: 733

GW Lucky Dice 187H

Lchman Lucky Buck 7049C

407D

HF GFI Queen of Denial C42

Meyers Black Equalizer

ER Miss JB91X 9A

A.I. Sire: SC Brigadier T85 Date: 1-15-10

Plan Mating EPDs: * 0.95 33 67 * 7 23 *

Carcass: 4.3 .04 .33 .04 .22 API 107 TI 66

Guest Breeder: Shoal Creek Simmental Queen's Jewel was purchased from Sloup Simmental in Nebraska and has been doing a great job ever since. Her Brigadier daughter we showed last year and proudly have running in our front pasture. It's this female that has us in a position to part with such a solid cow. This Queen of Denial C42 daughter is bred back to Brigadier, a son of Brigade and Ruby 2184 for a fall calf.

CE	8
BW	1.8
WW	39
YW	79
MCE	6
MM	7
MWW	26
Stay	16
CW	12.4
YG	-.05
Marb	.31
BF	.02
REA	.46
API	114
TI	71

SC Brigadier T85

64

BBSI Chiara 010 M

ASA#2165961 Tattoo: 010M BD: 8-13-02 Adj. BW: 87

BTJ Destinys Reward K22

Nichols Blk Destiny D12

C-J Miss Reward H12

C/B Miss Joy 549

LRS Preferred Stock 370C

H-Z Ms Dakotas Joy 5495

BLACK DBL. POLLED PUREBRED FEMALE

A.I. Sire: SS Ebony's Grandmaster Date: 12-22-09

Plan Mating EPDs: 13 -4.1 44 73 -2 5 26 23

Carcass: -0.7 .01 .00 .03 .18 127 72

Pasture Sire: Golden Oaks T03 Dates: 1-3 to 2-7-10

Guest Breeder: Golden Oaks Simmental This is an easy keeping, big volume cow with an average adjusted weaning weight of 806 pounds from five weaned calves. The mating to Grandmaster could produce a very special calf.

CE	7	CW	0.3
BW	2.2	YG	-.02
WW	33	Marb	.10
YW	58	BF	.01
MCE	1	REA	.13
MM	4	API	104
MWW	20	TI	60
Stay	20		

It was a **BANNER YEAR** for
Owen Brothers!



LOTS 65-76 ANGUS BRED FEMALES *Carrying the Service of these Great Sires and More!*



SPRINGCREEK BLK TANK 66T

ASA#2443545 Purebred SM Bull BD: 1-19-07
 Sire: Springcreek Tank 63P
 Dam by CCR Pedro 80J
 EPDs: 7 3.1 27 50 -1 8 22 21
 Carcass: -2.9 -.01 .10 .01 .06 101 56



GWS/SCF RENDITION T310

ASA#2374630 Purebred SM Bull BD: 1-12-07
 Sire: GWS Ebony's Trademark 6N
 Dam by PVF-BF BF26 Black Joker
 EPDs: 8 2.2 35 56 3 5 22 21
 Carcass: -1.3 -.11 -.03 .02 .48 100 59



SVF DREAM MASTER T50

ASA#2392199 Purebred SM Bull BD: 2-8-07
 Sire: Cook's Pile Driver
 Dam by Kenco/MF Powerline 204L
 EPDs: 9 0.7 26 51 4 4 18 19
 Carcass: -6.1 -.05 .14 .02 .22 .07 107 60

Moser 137 of 031 Morgan

PUREBRED ANGUS FEMALE

AAA#16026271 Tattoo: 137 BD: 3-22-07

PB ANGUS

Morgans Direction 111 9901 C A Future Direction 5321
 MCC Barbie 9901 5205 797
 Moser 021 of 058 Example G A R Example 3204
 Moser 058 of 421 8503

Pasture Sire: Springcreek Black Tank 66T Dates: 6-22 to 8-11-09

Guest Breeder: Moser Ranch

A Morgan's Direction daughter out of an EXT bred female.
 Moderate in her make-up and heavy milking.

65	
CEW	+1.9
BW	+0.6
WW	+1.43
YW	+1.79
CEM	+1.3
Milk	+127
\$EN	-2.12
Carcass	
CW	-
Marb	-
RE	-
Fat	-
\$W	\$F
+28.31	+21.07

Moser 256 of 150 1J2

PUREBRED ANGUS FEMALE

AAA#15334526 Tattoo: 256 BD: 3-24-06

PB ANGUS

Rito 112 of 2536 Rito 616 Rito 616 of 4B20 6807
 G A R Precision 2536
 Moser 150 of 057 Fame S A F Fame
 Moser 057 of 421 8503

Pasture Sire: Springcreek Black Tank 66T Dates: 6-22 to 8-11-09

Guest Breeder: Moser Ranch

One of the best-numbered cows in our Angus offering. The 112's are really good calf raisers. Her full brother was the high-selling bull in our 2008 sale selling for \$4200.

66					
CEW	+1.7				
BW	+1.2				
WW	+1.52				
YW	+1.92				
CEM	+1.8				
Milk	+119				
\$EN	+1.24				
Carcass					
CW	+1.5				
Marb	+1.36				
RE	+1.08				
Fat	+1.003				
\$W	\$F	\$G	\$QG	\$YG	\$B
+28.46	+30.38	+23.32	+19.90	+3.42	+38.68

Moser 056 of 013 USPB

PUREBRED ANGUS FEMALE

AAA#15334523 Tattoo: 056 BD: 3-23-06

PB ANGUS

G A R US Premium Beef G A R Precision 1680
 G A R Ext 2928
 Moser 013 of 077 616 Rito 616 of 4B20 6807
 Moser 077 of 421 8503

Pasture Sire: Springcreek Black Tank 66T Dates: 6-22 to 8-11-09

Guest Breeder: Moser Ranch

As you will see, our Angus pedigrees are all AI sired. This US Premium Beef bred female is moderate, super uddered and will produce some excellent 1/2 bloods or purebred Angus calves for you.

67					
CEW	+6				
BW	+1.2				
WW	+37				
YW	+78				
CEM	+6				
Milk	+19				
\$EN	+5.52				
Carcass					
CW	+14				
Marb	+29				
RE	+14				
Fat	+0.06				
\$W	\$F	\$G	\$QG	\$YG	\$B
+22.02	+22.35	+21.74	+17.41	+4.33	+42.80

Moser 105 of 061 Product

PUREBRED ANGUS FEMALE

AAA#14954474 Tattoo: 105 BD: 2-21-05

PB ANGUS

G A R Retail Product G A R Precision 1680
 G A R Ext 4927
 Moser 061 of 077 Design B/R New Design 036
 Moser 077 of 421 8503

Pasture Sire: Springcreek Black Tank 66T Dates: 6-22 to 8-11-09

Guest Breeder: Moser Ranch

A solid Retail Product female that has done a really nice job for us in both our Angus and 1/2 blood programs.

68					
CEW	+7				
BW	+1.9				
WW	+41				
YW	+82				
CEM	+6				
Milk	+26				
\$EN	-2.09				
Carcass					
CW	+13				
Marb	+32				
RE	+10				
Fat	+0.13				
\$W	\$F	\$G	\$QG	\$YG	\$B
+24.07	+24.72	+21.62	+18.48	+3.14	+42.35

Moser 135 of 077 Product

PUREBRED ANGUS FEMALE

AAA#14954476 Tattoo: 135 BD: 2-22-05

PB ANGUS

G A R Retail Product G A R Precision 1680
 G A R Ext 4927
 Moser 077 of 421 8503 Westwind Rito 8503 DJH019
 Moser 421 of 221 5204

Pasture Sire: Springcreek Black Tank 66T Dates: 6-22 to 8-11-09

Guest Breeder: Moser Ranch

Another Retail Product daughter that has excellent numbers and lots of milk. She is just an all-around real good producer.

69					
CEW	+6				
BW	+1.1				
WW	+41				
YW	+80				
CEM	+5				
Milk	+25				
\$EN	-5.5				
Carcass					
CW	+10				
Marb	+13				
RE	+16				
Fat	+0.14				
\$W	\$F	\$G	\$QG	\$YG	\$B
+25.76	+22.78	+15.28	+10.86	+4.42	+33.23

Here is an excellent set of Angus females carrying the services of the bulls shown above. We think these matings on the Angus cows in this offering will make for a super calf crop!

Plan to Attend! *Diamonds and SPURS*
 Saturday, April 17th
 in Bois D'Arc, MO



ANGUS BRED FEMALES



74-51 Chardonnay 6688

PUREBRED ANGUS FEMALE

AAA#15750472 Tattoo: 6688 BD: 10-30-06

BR Midland

Twin Valley Precision E161

BR Royal Lass 7036-19

LSA 1407 Chardonnay 2128

Bon View New Design 1407

PF 6791 Chardonnay 9244

Guest Breeder: 74-51 Cattle Company

PB ANGUS

70a

X104 Black Dbl. Polled 1/4 SM 3/4 AN Heifer

BD: 1-28-10 BW: 75 Sire: Harkers 734 T203

\$W	\$F	\$G	\$QG	\$YG	\$B
+22.98	+23.37	+31.48	+28.20	+3.28	+40.18

70

CED	+7
BW	+2.2
WW	+4.2
YW	+8.1
CEM	+7
Milk	+19
\$EN	+4.62
Carcass	
CW	+0
Marb	+6.4
RE	+0.7
Fat	+0.30

AB Blackbird 5103

PUREBRED ANGUS FEMALE

AAA#15205961 Tattoo: 5103 BD: 11-16-05

Morgan's Direction 111 9901

CA Future Direction 5321

MCC Barbie 9901 5205 797

Corks Blackbird 251

Vermilion Dateline 7078

W C C Rito of Div 103

A.I. Sire: GWS/SCF Rendition T310 Date: 11-28-09

Pasture Sire: GWS/SCF Rendition T310 Dates: 12-4-09 to 2-17-10

This was the high selling female at an Angus sale we hosted two years ago.

She is powerful yet elegant in her design. Awesome teat and udder design.

5103 calved in May last year to Westfall Voyager

which produced an outstanding

daughter that sales as well. With

her calving in May we chose to roll

her over to the fall, where she will sell safe to GWF Rendition T310. Here is an opportunity to get in on the ground floor of what is sure to be an excellent mating. Daughter sells as Lot 18.

PB ANGUS

71

CED	+8
BW	+1.9
WW	+4.8
YW	+8.8
CEM	+6
Milk	+29
\$EN	-6.78
Carcass	
CW	+10
Marb	+2.5
RE	+3.2
Fat	-0.16

\$W	\$F	\$G	\$QG	\$YG	\$B
+27.64	+27.94	+25.16	+15.84	+9.32	+44.19

LLA Miss Erica 4339

PUREBRED ANGUS FEMALE

AAA#15082961 Tattoo: 4339 BD: 10-9-04

S A F Strategy 9015

S A F Focus of E R

S A F Royal Queen 5084

LSA 1407 Miss Erica 2144

Bon View New Design 1407

LSA 6807 Miss Erica 9048

Guest Breeder: 74-51 Cattle Company

PB ANGUS

72a

9100 Purebred Angus Heifer BD: 9-5-09

BW: 67 Sire: Woodlawn Chargeon 11

\$W	\$F	\$G	\$QG	\$YG	\$B
+22.04	+26.51	+29.94	+25.05	+4.89	+47.85

72

CED	+5
BW	+3.1
WW	+4.4
YW	+8.5
CEM	+8
Milk	+22
\$EN	
Carcass	
CW	+9
Marb	+5.2
RE	+0.8
Fat	+0.02

EG Elba P147 R3

PUREBRED ANGUS FEMALE

AAA#14664597 Tattoo: P147 BD: 3-11-04

Bon View New Design 1407

B/R New Design 036

Bon View Pride 664

R3 Elba K120

Leachman Right Time

R F Elba 2058

Guest Breeder: 74-51 Cattle Company

73a

X100 Black Dbl. Polled 1/4 SM 3/4 AN Heifer

BD: 1-21-10 BW: 81 Sire: Harkers 734 T203

73

CED	+5
BW	+2.8
WW	+4.2
YW	+8.1
CEM	+7
Milk	+32
\$EN	-7.73
Carcass	
CW	+8
Marb	+3.4
RE	+0.6
Fat	+0.18

LLA Traveler Tonto 3161

PUREBRED ANGUS FEMALE

AAA#14924054 Tattoo: 3161 BD: 1-9-03

Alberda Traveler 416

DHD Traveler 6807

Alberda Queen Kimberly 222

PAF 1039 1418 E822

Ideal 1418 of 8103 4286

P A F Miss Tonto 1039

Breeding information will be available.

Guest Breeder: 74-51 Cattle Company

74a

X102 Black Dbl. Polled 1/4 SM 3/4 AN Bull

BD: 1-22-10 BW: 86

Sire: Harkers 734 T203

\$W	\$F	\$G	\$QG	\$YG	\$B
+21.88	+23.97	+19.89	+14.24	+5.65	+34.59

74

CED	+4
BW	+3.8
WW	+4.3
YW	+8.2
CEM	+4
Milk	+29
\$EN	-4.94
Carcass	
CW	+6
Marb	+2.1
RE	+0.6
Fat	-0.02

GD2 Lady Alliance 459

PUREBRED ANGUS FEMALE

AAA#14636036 Tattoo: 459 BD: 9-1-03

GDQ Alliance 0928

Sitz Alliance 6595

Hope Hill Juice 9287

Graham Coquette C77

Gorthy of Graham 36331

Graham Coquette C68

BREEDING INFORMATION AVAILABLE SALE DAY

Guest Breeder: 74-51 Cattle Company

75a

W101 Black Dbl. Polled 1/2 SM 1/2 AN Heifer

BD: 9-4-09 BW: 75 Sire: SVF Dream Master T50

75

CED	+7
BW	+9
WW	+39
YW	+65
CEM	+11
Milk	+20
\$EN	-
Carcass	
CW	-
Marb	-
RE	-
Fat	-

\$W	\$F
+27.93	+9.50

Dixie Erica of RR 2668

PUREBRED ANGUS FEMALE

AAA#14356009 Tattoo: 2668 BD: 2-10-02

Hero 6267 of R R 2418

R R Hero 6267

R R Everelda Entense 0413

Dixie Erica of RR 0679

R R Ferdinand 758D

Dixie Erica of R R 2510

Guest Breeder: 74-51 Cattle Company

76a

X101 Black Dbl. Polled 1/4 SM 3/4 AN Heifer

BD: 1-14-10 BW: 83 Sire: Harkers 734 T203

A show prospect!

\$W	\$F	\$G	\$QG	\$YG	\$B
+30.51	+5.59	+8.71	+2.56	+6.15	+15.00

76

CED	+8
BW	+3
WW	+40
YW	+61
CEM	+6
Milk	+19
\$EN	+10.95
Carcass	
CW	+1
Marb	-.05
RE	-.04
Fat	-.010

SEXED SEMEN ON GWS/SCF RENDITION T310

The first Sexed Semen of GWS/SCF RENDITION T310

ever to sell at Public Auction!

SELLING 18 UNITS OF SEXED SEMEN

12 Units of "Heifer" Semen & 6 Units of "Bull" Semen
Semen is divided into packages of three (3).

Six (6) packages will sell. Bid price is per straw.

77a Three (3) Units Sexed "Heifer" Semen

77b Three (3) Units Sexed "Heifer" Semen

77c Three (3) Units Sexed "Heifer" Semen

77d Three (3) Units Sexed "Heifer" Semen

77e Three (3) Units Sexed "Bull" Semen

77f Three (3) Units Sexed "Bull" Semen



Mark Sued

ASA#2374630 BLACK BALDY DBL. POLLED PUREBRED BD: 1-12-07

WLE Power Stroke

PVF-BF BF26 Black Joker

GWS Ebony's Trademark 6N

BF N310 BWF Envey F73

NJC Ebony Antoinette

HH Envy's Feme

All Sexed Semen lots are 5 mL unit quality.

Semen Available sale day!

Bring your tank with you to the sale.
Buyer(s) to pay any shipping costs.

HERD SIRE PROSPECTS

78

PRC Cross The Line U216

BLACK DBL. POLLED 3/4 SM 1/4 AN BULL

ASA#2474599 Tattoo: U216 BD: 11-26-08 Adj. BW: 76

HHF Cross Check

KSU Venom 101M

Kenco/MF Glamour Girl 11

Bridle Bit Miss R592

Rito 616 of 4B20 6807

Bridle Bit Miss N362

Performance Data Scrotal: 41 cm Adj. Scan Wt: 1,063

Adj. IMF: 1.46 Adj. REA: 13.19 U216 is the oldest bull in this

year's offering. We used Cross The Line as clean up on our fall heifers this year. He is a moderate, deep sided, big footed, massive bull that you will appreciate for his agility and his power. His dam is our new up and coming halfblood donor, they were purchased as a pair from Pine Ridge Simmentals. U216 is Sho-Me Select Heifer Program qualified!



SIM ANGUS

SHOW ME SELECT

79

OBCC Dos Equis C49W

BLACK SCURRED 1/2 SM 1/2 AN BULL

ASA#2498366 Tattoo: C49W BD: 2-2-08 Adj. BW: 74

O C C Legend 616L

O C C Emblazon 854E

O C C Blackbird 632J

Drake Summer Sister

G&L Avalance 149F

Drake Liberty

Performance Data Scrotal: 39 cm Adj. Scan Wt: 1,092

Adj. IMF: 2.27 Adj. REA: 16.01 Dos Equis has been

the crowd favorite since birth; he is one of two Legend sons out of the Summer Sister cow. He is a powerfully constructed, smooth made bull. C49W moves like a cat on ample foot and bone. Take notice of this breed changer that offers a world of potential with a great pedigree.



Drake Summer Sister



SIM ANGUS

80

OBCC Too Black 15SW

BLACK POLLED 3/4 SM 1/4 AN BULL

ASA#2502489 Tattoo: 15SW BD: 2-2-09 Adj. BW: 87 Adj. WW: 616

SIM ANGUS

Brooks Too Black

BOZ Redcoat

Performance Data Scrotal: 37 cm Adj. Scan Wt: 1,104

Adj. IMF: 1.96 Adj. REA: 14.92 15SW is a solid black Too

Black son out of a three year old Built Right daughter. This may be the most athletic bull in the pen. His mother has perfect udder design.

OBCC Blackcap 155

KSU Miss Too Black 103N

SVF/NJC Built Right N48

P C C N15

CE	6	CW	2.3
BW	2.7	YG	.13
WW	27	MARB	.24
YW	59	BF	.04
MCE	7	REA	-.05
MM	8	API	86
MWW	21	TI	54
Stay	*		



81

CE	9
BW	0.6
WW	23
YW	43
MCE	-2
MM	0
MWW	12
Stay	13
CW	-11.0
YG	.00
Marb	.09
BF	.03
REA	.11
API	90
TI	56

OBC Cerveza SW94

BLACK DBL. POLLED PUREBRED BULL
 ASA#2502488 Tattoo: SW94 BD: 2-19-09 Adj. BW: 82
 THSF Mr. Precise 456P SAC Mr. MT 73G
 OBCC Striking Interest STF Open Range P022
 STP Miss P794

Performance Data Scrotal: 39 cm Adj. Scan Wt: 1,258
 Adj. IMF: 1.27 Adj. REA: 17.99 This Precise son is one that everyone will go back for a second look. He has been the standout of this calf crop since day one. His mother who just turned four will enter the donor program this spring; she is out of featured Lot 38 and Open Range. SW94 offers a little different pedigree than most bulls that will sell this spring! Make sure to look this bull over, because I truly believe this cow family will be the next big one for Owen Brothers. **We are selling one-half interest in Cerveza with the option to double the bid and take all.**



82

CE	*
BW	-0.6
WW	18
YW	42
MCE	*
MM	5
MWW	14
Stay	*
CW	-12.9
YG	.05
Marb	.17
BF	.04
REA	-.05
API	98
TI	55

OBC Voyager 29TW

BLACK POLLED 3/4 SM 1/4 AN BULL
 ASA#2502493 Tattoo: 29TW BD: 2-6-09 Adj. BW: 85

Westfall Voyager 721P SVJ Power Surge
 Drake Summer Sister
 OBCC Miss 290T Connealy Dateline
 OBCC Tempting Fate

Performance Data Scrotal: 35 cm Adj. Scan Wt: 1,073
 Adj. IMF: 1.74 Adj. REA: 15.00 This may be the most popular Voyager bull ever born at Owen Bros. He is a three quarter blood out of a Dateline half blood two year old. 290T puts all the pieces together - mobility, muscle mass, and rib shape.



83

CE	12
BW	0.4
WW	32
YW	53
MCE	8
MM	5
MWW	21
Stay	19
CW	-5.6
YG	.06
Marb	.17
BF	.03
REA	-.06
API	112
TI	63

OBC Modelo 29NW

BLACK STAR FACE DBL. POLLED PUREBRED BULL
 ASA#2502468 Tattoo: 29NW BD: 2-18-09 Adj. BW: 80

HTP SVF In Dew Time CNS Dream On L186
 HTP SVF Honeydew
 Drake Summer Sister G&L Avalanche 149F
 Drake Liberty

Performance Data Scrotal: 44 cm Adj. Scan Wt: 1,244
 Adj. IMF: 2.67 Adj. REA: 15.65 29NW is one of two Summer Sister x In Dew Time sons to sell. This star faced calving ease bull is smooth made from end to end and travels free and easy. 29NW is extremely nice made and yet maintains ample power and substance. Ranks in top 10% of breed for calving ease. Sho-Me Select heifer program qualified!

SHOW ME SELECT



Drake Summer Sister

84

CE	11
BW	1.6
WW	34
YW	63
MCE	8
MM	0
MWW	17
Stay	18
CW	2.4
YG	.08
Marb	.23
BF	.05
REA	.13
API	112
TI	64

Oval F Wilbur W917

BLACK DBL. POLLED PUREBRED BULL
 ASA#2471553 Tattoo: W917 BD: 2-15-09 Adj. BW: 91

HTP SVF In Dew Time CNS Dream On L186
 HTP SVF Honeydew
 Oval F Prima P518 GW Lucky Dice 187H
 Oval F Julia J224

Performance Data Scrotal: 37 cm
 Adj. Scan Wt: 1,022 Adj. IMF: 2.36
 Adj. REA: 12.65 This solid black calving ease purebred bull is out of extremely nice made Lucky Dice cow. He ranks in the 10% of the breed for calving ease!
 Sho-Me Select heifer program qualified!

SHOW ME SELECT

85

CE	*
BW	-0.6
WW	23
YW	50
MCE	*
MM	8
MWW	19
Stay	*
CW	-8.1
YG	.00
Marb	.28
BF	.04
REA	.22
API	100
TI	57

OBC Raven SW19

BLACK POLLED 1/2 SM 1/2 AN BULL
 ASA#2502490 Tattoo: SW19 BD: 2-18-09 Adj. BW: 78 Adj. WW: 674

BC 7022 Raven 7965 B C Marathon 7022
 O C C Blackbird 796F
 STF Sweet Thing S719 LSS Thumper KG46
 STF Jokers Wild L508

Performance Data Scrotal: 37 cm Adj. Scan Wt: 1,156
 Adj. IMF: 3.33 Adj. REA: 15.22 This BC Raven son adds something a little different to the offering. An attractively made, long sided bull that combines calving ease with growth.
 Mother is full sibling to STF Bambi!

SIM ANGUS

86

OBCC Indio C02W

BLACK BLAZE DBL. POLLED PUREBRED BULL

ASA#2502495 Tattoo: C02W BD: 2-21-09 Adj. BW: 70 ET

Brooks Too Black BOZ Redcoat
 Westfall Summerlove 358P KSU Miss Too Black 103N
 CCR Ameritrade 155J
 Drake Summer Sister

Performance Data Scrotal: 34 cm Adj. Scan Wt: 1,154
 Adj. IMF: 2.57 Adj. REA: 16.33 This is one of three Too Black x 358P (which sells in this offering as Lot 33). This blazed faced bull has near perfect leg design and loads of rear shape and quarter just like the other flush mates. Ranks in the top 15% of the breed for YW and top 25% for WW. Don't miss the opportunity to acquire this performance oriented herd sire!



Drake Summer Sister

Selling 3 Grandsons of Summer Sister!



CE	7
BW	2.5
WW	37
YW	69
MCE	5
MM	7
MWW	26
Stay	20
CW	7.7
YG	.05
Marb	.05
BF	.03
REA	.18
API	100
TI	60

87

OBCC Jose Cuervo C03W

BLACK STAR FACE DBL. POLLED PUREBRED BULL

ASA#2502497 Tattoo: C03W BD: 2-19-09 Adj. BW: 74 ET

Brooks Too Black BOZ Redcoat
 Westfall Summerlove 358P KSU Miss Too Black 103N
 CCR Ameritrade 155J
 Drake Summer Sister

Performance Data Scrotal: 34 cm Adj. Scan Wt: 1,167
 Adj. IMF: 2.64 Adj. REA: 15.32 This is one of three Too Black x 358P, who sells in this offering as Lot 33. This star faced bull has near perfect leg design and loads of rear shape and quarter. He ranks in the top 15% of the breed for YW and top 25% for WW. Don't miss the opportunity to acquire this performance oriented herd sire!

CE	7
BW	2.5
WW	37
YW	69
MCE	5
MM	7
MWW	25
Stay	20
CW	7.7
YG	.05
Marb	.05
BF	.03
REA	.18
API	100
TI	60

88

OBCC Tecate C40W

BLACK DBL. POLLED PUREBRED BULL

ASA#2502498 Tattoo: C40W BD: 2-20-09 Adj. BW: 77 ET

Brooks Too Black BOZ Redcoat
 Westfall Summerlove 358P KSU Miss Too Black 103N
 CCR Ameritrade 155J
 Drake Summer Sister

Performance Data Scrotal: 37 cm Adj. Scan Wt: 1,187
 Adj. IMF: 2.49 Adj. REA: 14.93 This is one of three Too Black x 358P, who sells in this offering as Lot 33. This solid black bull was one of our most talked about Denver bulls. He is free moving, powerful, and yet smooth in his design. Make sure to take a look at this guy to see what everyone was talking about! Ranks in the top 15% of the breed for YW and top 25% for WW.

CE	7
BW	2.5
WW	37
YW	69
MCE	5
MM	7
MWW	26
Stay	20
CW	7.7
YG	.05
Marb	.05
BF	.03
REA	.18
API	100
TI	60

89

OBCC Precise WT94

BLACK DBL. POLLED PUREBRED BULL

ASA#2502478 Tattoo: WT94 BD: Adj. BW: 75 Adj. WW: 708

THSF Mr. Precise 456P SAC Mr. MT 73G
 SAC Miss Jet Top 29G
 OBCC Miss TH 94 SVF/NJC Mo Better M217
 OBCC Whiskey Woman

Performance Data Scrotal: 38 cm Adj. Scan Wt: 1,189
 Adj. IMF: 1.79 Adj. REA: 14.58
 This purebred bull has been one of my favorites since day one. I thought that the mating of Precise to Mo Better would be great and it has been. WT94's mother has done an excellent job as a two year old raising him and is well on her way to be one of the top three year olds.

CE	9
BW	-0.2
WW	26
YW	51
MCE	0
MM	3
MWW	15
Stay	16
CW	-7.0
YG	.03
Marb	.11
BF	.04
REA	.09
API	100
TI	58

90

OBCC Voyager 31TW

BLACK DBL. POLLED 3/4 SM 1/4 AN BULL

ASA#2502475 Tattoo: 31TW BD: 2-28-09 Adj. BW: 69 Adj. WW: 713

Westfall Voyager 721P SVJ Power Surge
 Drake Summer Sister
 OBCC My Choice 311T S A V 8180 Traveler 004
 Westfall My Choice 311M

Performance Data Scrotal: 38 cm Adj. Scan Wt: 1,071
 Adj. IMF: 2.50 Adj. REA: 13.15 This is a unique mating - a Voyager out of the ever famous Traveler 004. His two year old mother has phenomenal body depth and udder design. Take a good look at this three quarter blood!

CE	*
BW	-1.5
WW	26
YW	52
MCE	*
MM	4
MWW	17
Stay	*
CW	-8.7
YG	.13
Marb	.20
BF	.06
REA	-.03
API	109
TI	63



Purebred & Sim Solution **HERD SIRE PROSPECTS**



91

CE	12
BW	0.4
WW	32
YW	53
MCE	8
MM	5
MWW	21
Stay	19
CW	-5.6
YG	.06
Marb	.17
BF	.03
REA	-.06
API	112
TI	63

OBCC Patron C04W

BLACK DBL. POLLED PUREBRED BULL
 ASA#2502496 Tattoo: C04W BD: 2-18-09 Adj. BW: 70 ET
 HTP SVF In Dew Time CNS Dream On L186
 HTP SVF Honeydew
 Drake Summer Sister G&L Avalanche 149F
 Drake Liberty

Performance Data Scrotal: 40 cm Adj. Scan Wt: 1,123
 Adj. IMF: 2.79 Adj. REA: 15.69
 This In Dew Time x Summer Sister bull is packed with red meat from end to end. He strides around on a massive bone and foot. He ranks in the top 10% of the breed for calving ease. Sho-Me Select heifer program qualified!



Drake Summer Sister



92

CE	10
BW	2.4
WW	45
YW	80
MCE	4
MM	5
MWW	27
Stay	19
CW	13.3
YG	.08
Marb	.03
BF	.01
REA	.05
API	105
TI	65

OBCC Club King 6TW

BLACK DBL. POLLED PUREBRED BULL ASA#2502481
 Tattoo: 6TW BD: 2-25-09 Adj. BW: 92 Adj. WW: 782
 RC Club King 040R HC Hummer 12M
 RC Miss Griffey 038N
 Sorority Girl Westfall Voyager 721P
 WBF Ms. 3C Pasque 6H

Performance Data Scrotal: 36 cm Adj. Scan Wt: 1,159
 Adj. IMF: 1.22 Adj. REA: 15.49
 We mated all the Voyager daughters to RC Club King and the mating has worked great - proof is in this bull. I call him the Cowboy bull because he may not be the flashiest bull in the pen but his power and flexibility make you go back for a second look! Ranks in the top 5% of the breed for WW, YW and the top 20% for calving ease.



93

CE	*
BW	0.1
WW	29
YW	67
MCE	*
MM	4
MWW	18
Stay	*
CW	3.4
YG	.20
Marb	.18
BF	.05
REA	-.17
API	92
TI	57

OBCC Mulberry 74PW

RED POLLED 1/2 SM 1/2 AR BULL
 ASA#2502486 Tattoo: 74PW BD: 2-25-09 Adj. BW: 80 Adj. WW: 737
 Red Finesline Mulberry 26P Red Compass Mulberry 449M
 Red Dus Fayette 8G
 OBCC Ms. 74P RCC/TCF Hard Drive M124
 Redwoods Rat

Performance Data Scrotal: 38 cm Adj. Scan Wt: 1,077
 Adj. IMF: 2.77 Adj. REA: 13.30
 Here is the only red bull in the offering! This solid red Sim-Angus bull is one that is sure to get your attention in terms of body design, youthfulness, and smoothness. His mother 74P sells as Lot 40 in the sale as well. Ranks in the top 15% of the breed for YW.



94

CE	*
BW	-1.9
WW	23
YW	42
MCE	*
MM	4
MWW	16
Stay	*
CW	-15.6
YG	.15
Marb	.38
BF	.08
REA	-.07
API	110
TI	62

OBCC Corona 53RW

BLACK DBL. POLLED 1/2 SM 1/2 AN BULL
 ASA#2502474 Tattoo: 53RW BD: 2-14-09 Adj. BW: 69 ET
 O C C Legend 616L O C C Emblazon 854E
 O C C Blackbird 632J
 Drake Summer Sister G&L Avalanche 149F
 Drake Liberty

Performance Data Scrotal: 35 cm Adj. Scan Wt: 1,036
 Adj. IMF: 4.22 Adj. REA: 15.50
 This Legend son out of the Summer Sister cow puts all of the right pieces together. He moves like a cat, big bodied, and extremely smooth through his shoulder and front one third. 53RW is one of the first halfbloods to sell out of the Summer Sister cow.



Drake Summer Sister

Owen Bros. Cattle Company retains 1/3 Semen Interest in ALL Bulls Selling!

95

OBCC Voyager 16PW

ASA#2520658

Tattoo: 16PW BD: 3-1-09 Adj. BW: 82

Westfall Voyager 721P

SVJ Power Surge

Drake Summer Sister

OBCC Got It Perfect

Ellingson Black Perfector

OBCC Gotta Love Me

size with ample mass and power. He posses the same calving ease of his sire Westfall Voyager 721P. Make sure to study this young calving ease prospect!

BLACK DBL. POLLED PUREBRED BULL

Performance Data Scrotal: 36 cm

Adj. Scan Wt: 992 Adj. IMF: 2.79

Adj. REA: 14.15

CE	10	CW	-7.8
BW	0.5	YG	.03
WW	25	Marb	.12
YW	48	BF	.01
MCE	4	REA	-.08
MM	8	API	107
MWW	20	TI	58
Stay	20		

96

OBCC 004 C51W

SIM ANGUS

BLACK DBL. POLLED 1/2 SM 1/2 AN BULL

ASA#2502469 Tattoo: C51W BD: 3-4-09 Adj. BW: 75 Adj. WW: 667

Clearwater 004 Trav 956 S A V 8180 Traveler 004

Clearwater Eriskay J963

C-J Miss Iron L51

GLC Black Iron

BDV Miss Jenny F9

Performance Data Scrotal: 34 cm Adj. Scan Wt: 1,169

Adj. IMF: 2.79 Adj. REA: 14.26 This is one of three bulls sired by our Traveler 004 bull! C51W has a soft, angular design, with ample mass and structure. Mother was a very successful show heifer for C-J.

97

OBCC 004 S36W

SIM ANGUS

BLACK DBL. POLLED 1/2 SM 1/2 AN BULL ASA#2502483

Tattoo: S36W BD: 3-4-09 Adj. BW: 70 Adj. WW: 598

Clearwater 004 Trav 956 S A V 8180 Traveler 004

Clearwater Eriskay J963

HF Ms. Dice S366E

Mr. Deer Creek 080P

GW Miss Lucky Buck 366E

Performance Data Scrotal: 41 cm Adj. Scan Wt: 1,140

Adj. IMF: 2.15 Adj. REA: N/A This is one of three bulls sired by our Traveler 004 bull! S36W is a big hipped, up headed half blood. A heifer out of the same cow family is being shown successfully in Texas.

CE	EPDs
BW	will
WW	be
YW	avail.
MCE	sale
MM	day.
MWW	
Stay	
CW	
YG	
Marb	
BF	
REA	
API	
TI	

CE	EPDs
BW	will
WW	be
YW	avail.
MCE	sale
MM	day.
MWW	
Stay	
CW	
YG	
Marb	
BF	
REA	
API	
TI	

98

OBCC 004 C10W

SIM ANGUS

BLACK STAR FACE DBL. POLLED 3/8 SM 5/8 AN BULL

ASA#2502482 Tattoo: C10W BD: 3-10-09 Adj. BW: 74 Adj. WW: 564

Clearwater 004 Trav 956 S A V 8180 Traveler 004

Clearwater Eriskay J963

WSSC Black Bird 105E

Black Tie AA

CH Genie R173

Performance Data Scrotal: 35 cm Adj. Scan Wt: 1,139

Adj. IMF: 2.96 Adj. REA: 14.60 This is one of the bulls out of our Traveler 004 son, this star faced bull is nicely put together make sure and take notice sale day!

99

OBCC Predestined 35TW

BLACK BLAZE POLLED 1/2 SM 1/2 AN BULL ASA#2502473

Tattoo: 35TW BD: 3-14-09 Adj. BW: 92 Adj. WW: 706

G A R Predestined

B/R New Design 036

G A R EXT 4206

Summer of Love

SAC Mr. MT 73G

Drake Summer Sister

Performance Data Scrotal: 35 cm

Adj. Scan Wt: 1,066 Adj. IMF: 3.21

Adj. REA: 10.49 This blaze faced Predestined bull is out of a two year old Summer Sister X MT Cow. You will appreciate the size and fluidness of this bull. Ranks in the top 1% for marbling and top 25% for API and YW.

SIM ANGUS

CE	EPDs
BW	will
WW	be
YW	avail.
MCE	sale
MM	day.
MWW	
Stay	
CW	
YG	
Marb	
BF	
REA	
API	
TI	

CE	*
BW	1.2
WW	32
YW	64
MCE	*
MM	12
MWW	27
Stay	*
CW	2.5
YG	.15
Marb	.19
BF	.07
REA	.13
API	116
TI	71

SHOW ME SELECT

Bulls with this emblem meet criteria to use as service sires for the Missouri Show-Me Select Replacement Heifer Program

Simmental and SimAngus bulls must meet these calving ease and/or birthweight requirements:

SimAngus Maximum BW EPD -2.0

Simmental Minimum CE EPD 10.1



Definition of Expected Progeny Difference (EPD) Terms

- Back Fat (BF):** Inches of backfat.
- Birth Weight (BW):** Pounds of birth weight.
- Calving Ease (CE):** Percent of unassisted births when used on heifers.
- Carcass Weight (CW):** Pounds of carcass weight.
- Maternal Calving Ease (MCE):** Percent of unassisted births in first-calving daughters.
- Milk (MLK):** Pounds of weaning weight due to milk.
- Marbling (MRB):** Marbling score.
- Maternal Weaning Weight (MWW):** Pounds of weaning weight due to milk and growth.
- Ribeye Area (REA):** Square inches of ribeye.
- Stayability (STAY):** Percent of daughters remaining in the cowherd at 6 years of age.
- Terminal Index (TI):** Dollars per cow exposed under a terminal-sire scenario.
- Weaning Weight (WW):** Pounds of weaning weight.
- Yearling Weight (YW):** Pounds of yearling weight.
- Yield Grade (YG):** Yield grade score.

For more information, visit www.simmental.org!

"Cowboys At Play" in 2009-10

Shows, Sales, Friends, Family & Plenty of Laughter!



**Congrats
Casey
Class of '10!**

Owen Bros. in the Showring

2009



GWS/SCF RENDITION T310

2009 Champion Simmental Bull Missouri State Fair
2009 Champion Simmental Bull Tulsa State Fair

Owned by Owen Bros. Cattle Co.

Select Lots of Sexed Semen Sell - Lot 77. Additional Semen Available.



WICKED SISTER 402T

Champion Simmental Cow/Calf Pair
2009 Missouri State Fair & 2009 Ozark Empire Fair
Owned with Anvil Acres



OBCC FOOLS PRIDE

Champion Percentage Simmental Female
2009 Ozark Empire Fair Open Show
5th Overall Champion Junior Heifer - 2009 Ozark Empire



OBCC FOOLIN U TOO 902T

Reserve Supreme Champion Heifer
2009 Heifer Gala Extravaganza



OBCC COVER GIRL M03U

Many-time Champion
Reserve Grand Champion Simmental Female - Jr. Show
2009 Missouri State Fair & 2009 Ozark Empire Fair
Owned by Austin Sayre (MO)



OBCC TOTAL PACKAGE M04U

Grand Champion Simmental Bull
2009 Missouri State Junior Simmental Show
Owned by Steve Fischer (MO)



OBCC THIS AFTERNOON M11U

Grand Champion Percentage Simmental Bull
2009 Ozark Empire Fair
Division Champion - 2009 ASA National Show
Owned by Barry Jones (KS)



**Congratulations to all of
Our Customers for their
2009 Wins!**

Reference Sires

WESTFALL VOYAGER



Black
Dbl. Polled
Purebred
Simmental Bull
ASA#2276508
BD: 10-4-04

CE	13	CW	-12.5
BW	-0.8	YG	-.03
WW	20	Marb	.08
YW	43	BF	.03
MCE	8	REA	.15
MILK	10	API	114
MWW	20	TI	58
Stay	21		

SVJ Power Surge x Drake Summer Sister (G&L Avalanche 149F)

GWS/SCF RENDITION T310



Black Baldy
Dbl. Polled
Purebred
Simmental Bull
ASA#2374630
BD: 1-12-07

CE	8	CW	-1.3
BW	2.2	YG	-.11
WW	35	Marb	-.03
YW	56	BF	.02
MCE	3	REA	.48
MILK	5	API	100
MWW	22	TI	59
Stay	21		

GWS Ebonys Trademark 6N x
BF N310 BWF Envey F73 (PVF-BF BF26 Black Joker)

RC CLUB KING 040R



Black
Dbl. Polled
Purebred
Simmental Bull
ASA#2311320
BD: 2-14-05

CE	9	CW	15.7
BW	1.1	YG	.11
WW	48	Marb	.15
YW	87	BF	.01
MCE	4	REA	-.09
MILK	2	API	114
MWW	26	TI	72
Stay	18		

HC Hummer 12 M x RC Miss Griffey 038N (CCR Griffey)

SVF/NJC BUILT RIGHT N48



Black Blaze
Dbl. Polled
Purebred
Simmental Bull
ASA#2255381
BD: 11-4-03

CE	9	CW	-5.2
BW	-0.5	YG	.01
WW	28	Marb	.15
YW	55	BF	.00
MCE	10	REA	-.09
MILK	6	API	107
MWW	20	TI	63
Stay	17		

CNS Dream On L186 x NJC Ebony Antoinette (Black Irish Kansas)

HTP SVF IN DEW TIME



Black
Dbl. Polled
Purebred
Simmental Bull
ASA#2285555
BD: 1-9-05

CE	15	CW	-10.6
BW	-0.6	YG	.12
WW	30	Marb	.34
YW	47	BF	.05
MCE	13	REA	-.09
MILK	-5	API	126
MWW	10	TI	67
Stay	18		

CNS Dream On L186 x HTP SVF Honeydew (GW Lucky Dice 187H)

STF TOO BLACK S45



Black
Dbl. Polled
Purebred
Simmental Bull
ASA#2355812
BD: 2-16-06

CE	7	CW	14.3
BW	3.6	YG	.11
WW	39	Marb	.17
YW	77	BF	.04
MCE	9	REA	.16
MILK	5	API	101
MWW	24	TI	64
Stay	16		

BOZ Red Coat x KSU Miss Too Black 103N (STF Too Red G64)

DJ SALUTION S502



Black Blaze
Dbl. Polled
Purebred
Simmental Bull
ASA#2380398
BD: 13-28-06

CE	11	CW	-10.6
BW	-0.5	YG	-.06
WW	32	Marb	-.04
YW	47	BF	.00
MCE	3	REA	.05
MILK	-5	API	104
MWW	11	TI	59
Stay	20		

R&R Warehouse x Miss Jong F117 (Meyer Ranch 734)

THSF MR PRECISE 456P



Black
Dbl. Polled
Purebred
Simmental Bull
ASA#2237265
BD: 3-1-04

CE	12	CW	-19.2
BW	-0.8	YG	-.02
WW	18	Marb	.03
YW	33	BF	.05
MCE	-5	REA	.22
MILK	5	API	88
MWW	14	TI	54
Stay	12		

SAC Mr. MT 73G x SAC Miss Jet Top 29G (SAC Jet Top 2D)

RED FINE LINE MULBERRY 26P



Purebred
Red Angus
Bull
RAAA#1151261
BD: 1-3-04

RAAA EPDs		HPG	8
CED	-3	CEM	6
BW	1.7	Stay	4
WW	48	Marb	-.03
YW	94	REA	.15
Milk	23	Fat	.00
TM	47		
ME	1		

Red Compass Mulberry 449M x Red Dus Fayette 8G (Silveiras Redford)

OCC EMBLAZON 854E



Purebred
Angus Bull
ASA#2083298
BD: 3-19-95

CE	*	CW	-13.4
BW	-4.5	YG	.20
WW	27	Marb	.50
YW	52	BF	.08
MCE	*	REA	-.16
MILK	-4	API	117
MWW	9	TI	71
Stay	*		

DHD Traveler 6807 x Dixie Erica of CH 1019 (PBC 707 1M F0203)

S A V NET WORTH 4200



Purebred
Angus Bull
ASA#2373652
BD: 3-6-04

CE	*	CW	17.8
BW	-1.5	YG	.47
WW	40	Marb	.75
YW	95	BF	.16
MCE	*	REA	.05
MILK	18	API	116
MWW	38	TI	79
Stay	*		

SAV 8180 Traveler 004 x SAV May 2410 (SAF 598 Bando 5175)

G A R PREDESTINED



Purebred
Angus Bull
ASA#2191567
BD: 8-16-99

CE	*	CW	4.6
BW	-2.3	YG	.29
WW	32	Marb	1.47
YW	75	BF	.13
MCE	*	REA	.19
MILK	14	API	150
MWW	29	TI	93
Stay	*		

B/R New Design 036 x G A R EXT 4206 (N Bar Emulation EXT)

Owen Bros. Cattle Co. & Diamonds and Spurs Sale



JUNIOR BONUS PROGRAM and DIAMONDS and SPURS

Juniors may receive sale credits for exhibiting registered heifers purchased at Owen Brothers Cattle Co. and/or Diamonds and Spurs Sale. Credit will be issued as outlined below. Credit applies in both the Purebred and Foundation division at split shows.

NATIONAL JUNIOR HEIFER SHOW

- \$1000 Grand Champion Heifer
- \$500 Reserve Grand Champion Heifer
- \$300 Top Five Final Drive
- \$100 Class Winner

FOUR AJSA REGIONALS

- \$1000 Grand Champion Heifer
- \$500 Reserve Grand Champion Heifer
- \$300 Top Five Final Drive
- \$100 Class Winner

MAJOR JUNIOR HEIFER SHOWS

- (Kansas City, Denver, Louisville, Ft. Worth, Ozark Empire Fair, Tulsa)
- \$400 Grand Champion Heifer
 - \$300 Reserve Grand Champion Heifer
 - \$200 Division Winner
 - \$150 Reserve Division Winner
 - \$100 Class Winner

STATE EXPO & OTHER STATE FAIR JUNIOR SHOWS

- \$300 Grand Champion Heifer
- \$200 Reserve Grand Champion Heifer
- \$150 Division Winner
- \$100 Reserve Division Winner
- \$75 Class Winner

SUPREME HEIFER

Any Grand Champion heifer at the Major State Fairs or Expo where a Supreme Heifer over all breeds is selected will receive an additional \$500 credit certificate should they win the Supreme Championship.

ALL Credits to be used by May 1, 2011.

SUBMIT INFORMATION/PHOTOS TO:

Owen Brothers Cattle Co.
13302 W State Hwy. 266
Bois D' Arc, MO 65612
cowboysatplay@aol.com



Owen Bros. Cattle Co./Diamonds and Spurs Sale* JUNIOR BONUS PROGRAM RULES

1. Must be a bonafide Junior AJSA member and exhibitor.
2. Junior exhibitors may receive sale credit for exhibiting registered heifers purchased at OBCC auction sales or private treaty.
3. Heifers resold following purchase from OBCC program aren't eligible.
4. Exhibitors are eligible for a one-time sale credit, per heifer, per year, based on highest placing at exhibitor's choice of qualifying shows.
5. All claims for sale credits must be made by junior owner/exhibitor on or before April 1, 2011 on forms provided by OBCC.
6. Exhibitors must provide proof of entry and show placing from qualifying show to OBCC. This information must be accompanied by a professional quality photo of winning animal taken at said show.
7. Facts and photos become property of OBCC and may be used at their discretion in future advertising.
8. Credit awards due exhibitor to be made at time and location determined by OBCC.

* Special condition which will allow heifers purchased from Golden Oak, Moser Ranch and Shoal Creek in the Diamonds and Spurs

sale will qualify for this program.

Thanks for attending the Sale!

VIEW COMPLETE SALE RESULTS ONLINE AT WWW.EBERSALE.COM



CONGRATULATIONS
Austin Sayre & OBCC Cover Girl M03U
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*Selling 99 Lots of Simmental,
SimAngus and Angus Genetics!*

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- Bred Females
- Spring & Fall Calving Pairs
- Embryos • Sexed Semen
- Herd Sire Prospects

...Plus a Select Group of Angus cows bred to Simmental bulls or with SimAngus calves at side!



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